

1874



1949

**WINNIPEG**  
GATEWAY TO THE GOLDEN WEST

*A Hearty Welcome awaits You!*



75<sup>th</sup> Anniversary

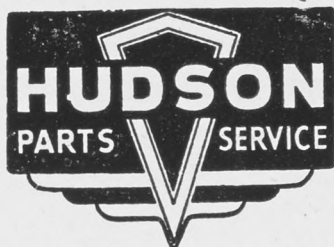
PORTAGE AVENUE  
*The Road to the Golden West*



Congratulations to Winnipeg on your 75th

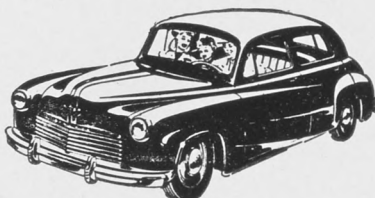
## THE HOME OF SPECIALIZED SERVICE

*A complete line of parts and accessories*



This time it's Hudson, the car with riding qualities and safety beyond anything known before.

### HILLMAN MINX



Proven by arduous service throughout the world.

QUALITY - ECONOMY  
RELIABILITY - COMFORT  
SAFETY

## HIGHLAND MOTORS LTD.

MANITOBA DISTRIBUTORS OF HUDSON — HILLMAN-MINX

267 MARYLAND STREET

PHONE 37 296

*Welcome to*

*Winnipeg and Brathwaites Ltd.*

COMPLETE DRUG STORE SERVICE

*English and French Perfumes*

City-Wide Free Delivery

PORTAGE AVE. AT VAUGHAN

PHONE 924 234

*Welcome to Winnipeg's Popular Gift Centre*

**Fine English Bone China**

Royal Doulton — Paragon — Aynsley

Sparkling Figurines

Tea Sets — Dinner Sets

DIAMONDS — WATCHES — SILVERWARE

**BRENNAN'S** (*Winnipeg*) *Limited*

325 Donald St.

Winnipeg

Phone 925 806

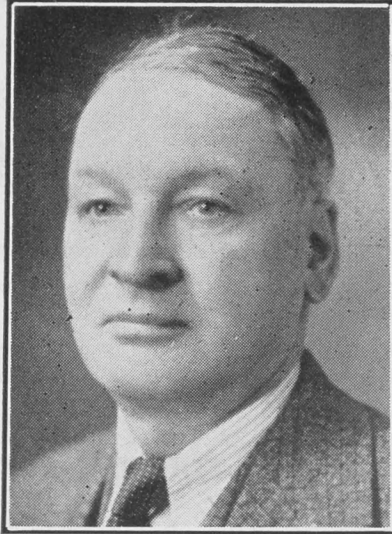
WINNIPEG

KENORA

FORT FRANCES

\$90-  
JA

## *Welcome to Winnipeg!*



GARNET COULTER, ESQ., K.C.

To our visitors:

From June 5th to June 11th, 1949, the City of Winnipeg will be celebrating its 75th Anniversary in a big way. An impressive programme is now being planned so come if you can and visit us during that week. You will have a wonderful time.

Winnipeg is proud of its reputation for hospitality, and all our citizens are anxious to make your stay here a pleasant one.

When you come to our City you will find splendid shopping centres where quality articles from all over the world can be purchased at reasonable prices.

There is splendid hotel accommodation and many places of general and historical interest to engage the interest of the visitor.

I welcome you warmly to Winnipeg. We want you to enjoy your visit with us.

Sincerely yours,

*Garnet Coulter*

Mayor of Winnipeg

Welcome to Winnipeg

from

*The Friendly Store*

**KING'S LTD.**

**396 PORTAGE AVENUE**

*In the Heart of the Shopping Centre*

**MEN'S WEAR**

- COATS
- SUITS
- FINE WOOL HOSIERY
- FURNISHINGS

**LADIES' WEAR**

- FURS
- DRESSES
- SUITS
- COATS

**"BETTER CLOTHES FOR MEN AND WOMEN"**

*We Have Come A Long Way...*



Telephones like this were used in Winnipeg in 1878.

In 1926 Winnipeg was the largest city on the continent with full automatic dial telephone service.

Today, with more than 80,000 telephones in Winnipeg we are unable, through shortage of equipment, to meet the demand.

To ensure maximum use of facilities available,  
please make telephone conversations brief.

**MANITOBA TELEPHONE SYSTEM**





—COURTESY WINNIPEG CHAMBER OF COMMERCE

### WINNIPEG'S FIRST WATER SYSTEM

Prior to Winnipeg's Incorporation in 1874, there were practically no home services such as light, water, etc. Householders used candles or coil oil lamps for lighting, and carried water in pails from the river. At this time a Mr. Irwin with his ox cart with a barrel attached, as shown above, instituted Winnipeg's first water system by taking water from the Red River at a point which became known as Water Street, and delivered it to residents at a nominal price per barrel.

Subsequent to the city's incorporation in 1874, water and sewer service, street paving, sidewalk construction, etc., were commenced and extended as rapidly as possible.

Water at this time was taken from the Assiniboine River, but as settlement developed along its course, the waters became contaminated. Consequently, commencing with the year 1900, a group of artesian wells were dug, averaging 18 feet in diameter, and from 50 to 100 feet deep, and powerful pumping machinery installed. From this source a good supply of water was secured, wholesome for domestic use, but being the **hard** variety, was not so favorable for industrial purposes as it gradually corroded steam pipes and boilers.

As the city grew apace, it became quite apparent that the wells would not supply sufficient water in the near future. The City Fathers looked about for a permanent

supply. Engineers favored Shoal Lake, an arm of the Lake of the Woods, and approximately 90 miles southeast of Winnipeg.

Not only Winnipeg, but the suburban municipalities, and the sister city of St. Boniface, were vitally interested in a water supply. This mutual interest led to the instituting of the Greater Winnipeg Water District, by which all concerned agreed to share the cost on a proportional basis bringing water from Shoal Lake.

Construction on a closed reinforced concrete adqueduct was commenced in May 1915, and on March 29th, 1919, Shoal Lake water entered the McPhillip Street reservoir. The aqueduct has a capacity of 85 million gallons per day, and the total cost of construction was \$13,500,000.

The altitude of Shoal Lake, being 290 feet greater than that of Winnipeg, the water flows through the aqueduct by gravitation. The surface area of the lake is 107 square miles, so that the supply of water can reasonably be said to be inexhaustible. Shoal Lake is mostly rock bound and the area surrounding it uninhabited, thus ensuring a minimum possibility of contamination. Thus Winnipeg and the Associated Municipalities have secured a permanent supply of **soft** water, ideal for both domestic and industrial purposes.

# National Motors Limited

Winnipeg's Mercury, Lincoln and Meteor Dealer

GENUINE FORD PARTS AND SERVICE

276 COLONY ST., Winnipeg

PHONE 722 411

## Meyers Studios Limited

Winnipeg Premier Photographer

224 Notre Dame  
Opposite St. Charles Hotel

Individual Photographs  
Wedding — Groups

Guaranteed  
24-hour Film Service

Western Music (Manitoba) Ltd.

*"Music Exclusively"*

Victor and Columbia Records

286 Graham Ave., Winnipeg  
Phone 923 241

## Drawing and Art Supplies

Greeting Cards for all occasions

Display Materials

Blue Printing - Photostat Prints

**Fraser**  
LIMITED

320 DONALD STREET  
Winnipeg, Man.

WELCOME TO CANADA

Visit

The Store of 1000 Bargains

FANCY CHINA, OLD & NEW  
ANTIQUES

OLD SILVERWARE

NOVELTIES

General merchandise

Western Sales Service

290 Graham Avenue

Phone 923 887

In the heart of the business center.  
½ Block East of Eaton's





*PORTAGE AND MAIN ST. — 1874*

*View of the corner Portage Avenue and Main Street, prior to the incorporation of Winnipeg as a city in 1874.*



*AERIAL VIEW OF PORTAGE AND MAIN*

Aerial view taken over the same spot in 1949. The junction of Portage Avenue and Main Street has always been regarded as the centre of Winnipeg. These two thor-

oughfares are the city's main arteries, and, as each is 132 feet wide, their width has greatly facilitated the movement of traffic as Winnipeg became a metropolis.



## ENGLISH BONE CHINA

*A Wonderful Assortment at*

### ASHDOWN'S HARDWARE

MAIN ST. at BANNATYNE AVE.

### MATERIALS & SUPPLIES FOR ALL ARTS AND CRAFTS

#### HANDICRAFTS—NOW!

You can make beautiful and useful articles for your home with a handicraft hobby. Make hooked rugs, leather articles, metal trays, pottery plates and bowls—and many other things! You can get everything — instruction books, patterns, tools and materials—at all stores of Lewis Craft Supplies Limited.

Do drop in and browse around our stores, or write for a catalogue and price list. In any case, our experienced craft workers will help you with your problems.

#### Branch Stores:

425 Graham Avenue, Winnipeg  
645 Yonge Street, Toronto, Ont.  
38 Water Street, Saint John, N.B.

*Lewis Craft Supplies*  
*Limited*

CANADA'S FOREMOST CRAFT SUPPLY HOUSE

### Welcome to Winnipeg!

You'll appreciate the courtesy and friendly service at Martin's.

#### Men's Wear

- COATS
- SUITS
- SPORTSWEAR
- HABERDASHERY

#### Ladies' Wear

- FURS
- DRESSES
- SUITS
- COATS
- SPORTSWEAR

## Martin & Co.

(E.P.) LIMITED

335 Portage at Hargrave

"In the heart of the Shopping Centre"

Phone 928 718

"WINNIPEG'S LEADING MERCANTILE TRANSPORTATION  
SYSTEM"

## THE CITY DRAY CO., LTD.

114 King St., Winnipeg

Phone 29 851

Established 1894





—COURTESY MEDICAL ARTS ASSOCIATION  
**MEDICAL ARTS BUILDING**

The Medical Arts Building was built in 1926, and further extended in 1947. It is located at the corner of Kennedy St. and Graham Ave., Winnipeg.

There is approximately 75,000 sq. feet of

office space, accommodating 151 Medical Doctors and 32 Dentists. Also in the building will be found modern Drug Dispensaries, Prescription Opticians and Dental Laboratory.

---

### **INFORMATION FOR TOURISTS**

Visitors from the United States have no trouble entering or leaving Canada. Passports are not required, if you are a United States citizen.

---

### **PROCEDURE UPON ENTERING CANADA**

Simply report to the Canadian Immigration and Custom Officers at the port of entry and obtain the requisite permit for admission of your car and outfit. This permit entitles you to travel in Manitoba or any other part of Canada, by any means you choose, for a period of sixty days. This may be extended for a period of time up to six months. If you come by train bus or aircraft you will be contacted by Canadian officials.

### **ADMISSION OF GOODS**

You may bring into Canada for personal use, free of duty or deposit, your automobile, trailer, motorcycle, bicycle, personal effects, cameras, golf clubs, fishing tackle, portable boats, outboard motors, tent, camp equipment, dogs and various other articles. All, of course, must be reported fully to Customs Officials.

---

### **INTERESTING FACTS . . .**

Winnipeg is the capital of the Province of Manitoba.

Greater Winnipeg population, 354,738.

The name WINNIPEG has its origin in the Indian Cree name given to the lake forty miles north, meaning "Win," "muddy," "nippee," "water."

# C and S Radio Electric

SALES AND SERVICE

Specialists on Sound Equipment — Fluorescent Lighting  
Inter-Office Communication Systems

253½ SHERBROOK ST.

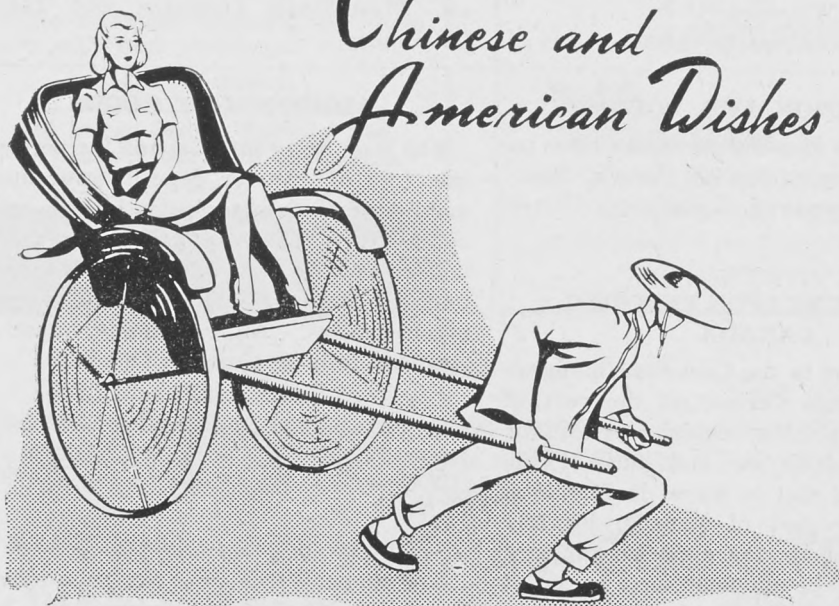
Winnipeg, Man.

PHONE 30 496

WELCOME TO WINNIPEG . . .

## RICKSHA RESTAURANT

*Chinese and  
American Dishes*



力車中西餐館

307 Fort Street

Phone 923 011

Winnipeg, Canada





—Courtesy Travel and Publicity Bureau.

### THE LA VERENDRYE MONUMENT

The first white men to reach the junction of the Red and Assiniboine Rivers, and explore the areas, on which the cities of Winnipeg and St. Boniface are now located, were the group of French Adventurers who accompanied the famous explorer,

Pierre Gaultier de la Verendrye to this wilderness in the year 1738.

The monument was erected in the year 1938, in celebration of the two hundredth anniversary of this discovery, and is located in Laverendrye Park, Tache Avenue, of St. Bonifac.

### WINNIPEG PARKS

Four large and some forty smaller parks dot the City with open spaces, lawns and trees. Those unused to the banks of prairie rivers always are surprised when from the tops of tall buildings they look out over miles of massed green foliage roofing the streets of Winnipeg in summer. More than 200 miles of the City's streets have been boulevarded and planted with trees, some of which are overarched now with the growth of fifty years.

The largest of Winnipeg's parks is Assiniboine Park, an area of 300 acres straddling the Assiniboine River five miles west of the City Hall. The site was chosen for its natural beauty when the City bought it in 1910. But since then it has been added to in many ways. The half timbered pavilion with its tall tower is a landmark, as well as a place for refreshments. The Conservatory and Palm House, the only one in Western Canada, is a favourite point

of call all the year around, particularly during the annual Chrysanthemum Show in November. The Zoo has both native and imported animals and birds, including a pair of lions and a band of buffalo, the latter the faunal emblem of the Province of Manitoba. Wide spreading lawns, planting of trees, shrubs and flowers, and a variety of sports grounds complete the park.

Best known of the City's natural parks is Kildonan Park, three and a half miles north of the City Hall. Here 98 acres of the towering elm forest that originally lined the Red River banks has been cared for, beautified with lawns, and equipped with a pavilion and picnic places.

St. Vital Park 110 acres, and Wildewood Park 70 acres, situated on the east and west banks respectively of the Red River, a few miles south of the City Hall, are well forested natural parks with deciduous trees and native shrubs.

*One place in Winnipeg  
to visit...*

THE **LITTLE GALLERY**

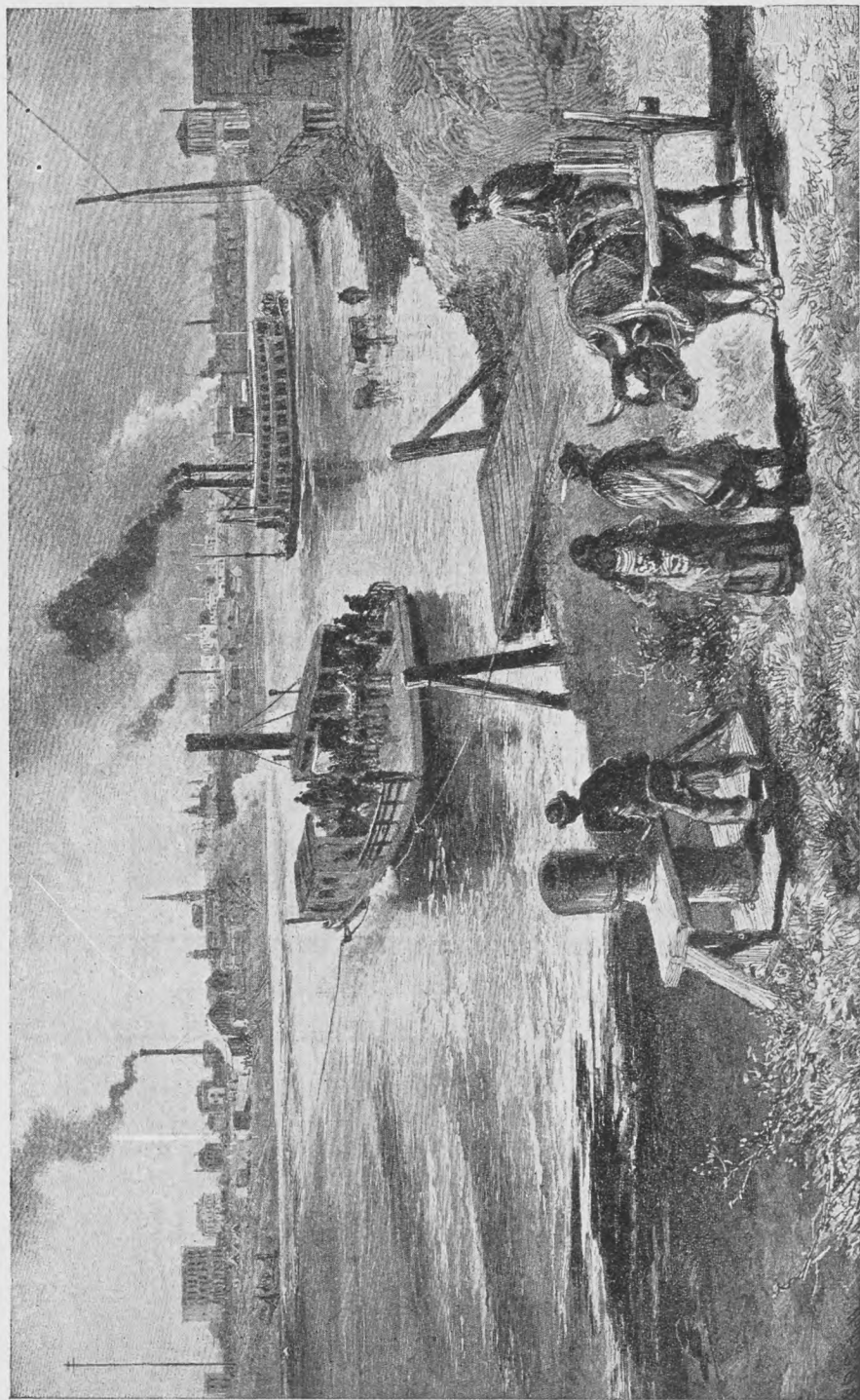
ART  
GEMS  
PICTURES  
CHINA  
GIFTS



VICTORIAN  
ART

KENNEDY ST.  
JUST NORTH OF PORTAGE





—COURTESY WINNIPEG CHAMBER OF COMMERCE

### RED RIVER SHOWING FERRY BOAT

Seventy-five years ago, in the absence of modern aids to travel, such as bridges, railroads, etc., the principal means of transportation was by oxcart, ferry boat, and

river steamer. Today Winnipeg with two Transcontinental Railways, and branch lines fanning out in all directions, and with twelve modern steel and concrete bridges

crossing the Red and Assiniboine Rivers in the city and its suburbs, the scene has changed and the primitive utilities shown above are now only a historical memory.

# **BLACK & WHITE TAXI**

TELEPHONE: 927 555

HEATED CARS

QUICK SERVICE

Day or Night call **BLACK & WHITE**

## **Cameo Gift Shop**

**Antiques**

Fine English Bone China  
Silver

**65 SHERBROOK STREET**

**Phone 35 997**

(Opposite Misericordia Hospital)

For Diamonds and the famous  
Hamilton, CYMA Tavannes, Ball  
and Elgin watches

*Visit . . .*

## **SHORE'S JEWELRY**

Canadian National Railway  
Official Watch Inspector  
A. Zaslow

**272 FORT ST., WINNIPEG**  
**PHONE 927 112**

**KODAKS — CINEKODAKS — KODAK FILMS**

# **EASTMAN PHOTOGRAPHIC MATERIALS LIMITED**

**287 Portage Avenue — Phone 926 484**

*Visit the . . .*

## **Winnipeg Musical Supply**

*. . . for variety in gifts*

Winnipeg Souvenirs and Cards  
Fine China

Dinnerware

Jewelry and Cut Glass

Cameras and Films

Musical Instruments

**WINNIPEG MUSICAL SUPPLY**

**660 MAIN STREET**

1 block south of Royal Alexandra Hotel

**DODGE—DE SOTO**

**DODGE TRUCKS**

Mechanical — Electrical — Body  
Works — Painting — Upholstering  
Glass

## **AMERICAN AUTO**

**LIMITED**

**AUTO PARTS AND SERVICE**

**Telephone 923 738**

**180 Hargrave St. Winnipeg, Man.**

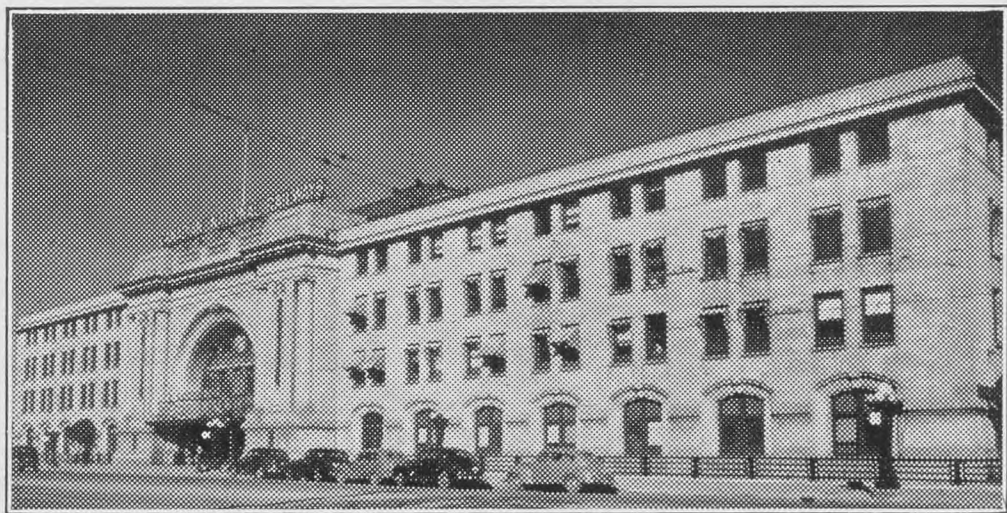


### CANADIAN PACIFIC RAILWAY STATION

*Canadian Pacific Railway Station, located on Higgins Ave. and Main Street.*

Both the Canadian Pacific and Canadian National are Transcontinental Railways, with branch lines serving all important industrial, commercial and agricultural sections of Canada, and with lines entering important areas in the United States. Canada is fortunate in having the two great Railway systems, as the friendly rivalry and keen competition between these ensures that an excellent degree of service is provided. The two Railways main lines converge at Winnipeg, there the traf-

fic from Eastern Canada to the West, and that from Western Canada to the East comes through this point. Each Railway has very extensive terminal yards to handle this enormous traffic, and each have in operation mammoth railway shops, where rolling stock is not only repaired, but equipment of all sorts constructed. These shops employ many thousands of men and their construction and operation has brought to Winnipeg two of the most outstanding contributions to the city's economic life.



### CANADIAN NATIONAL RAILWAY STATION

*Canadian National Railway Station located on Main Street south.*



WELCOME TO WINNIPEG

# ACME MOTORS LTD.

THE HOME OF  
CHRYSLER and PLYMOUTH

Fargo Trucks

730 PORTAGE AVENUE

CJOB *Personalities...*

## CHUCK SKELDING



SET YOUR DIAL

AT 1340

FOR MUSIC

NEWS

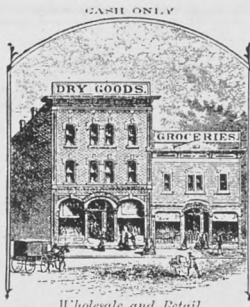
AND MORE MUSIC

Announcer  
BRITISH VARIETY HOUR  
Monday Nite—7:30-8:00

THE RED RIVER VALLEY'S 24-HOUR VOICE



Winnipeg - Canada



Winnipeg, Man October 12<sup>th</sup> 1876  
 Messrs Steele Brothers.  
 Lmtd. Ontario  
 Bat of Higgins & Young,  
 Importers of  
 Groceries, Boots and Shoes, Crockery and Glassware.

✓ 412 Sacks Wheat  
 57422 412 57420\* - 857 1/2 bus 288 728 59  
 1 412 Cotton Sacks 26 107 12 835.71

Copy of Invoice of Sixty Wheat exported from the  
 Province of Manitoba  
 Higgins & Young

# WESTERN CANADA AGRICULTURAL DEVELOPMENT

Above is shown an invoice of the first export shipment of wheat from Manitoba, 857½ bushels, in 412 sacks, transpored from Winnipeg to Fargo, N.D., by barge, thence to Duluth by rail, and by boat over the Great Lakes. This was in the year 1876.

On completion of the Canadian Pacific Railway across the Western Plains and to the Pacific Coast in 1885, thousands of colonists from Eastern Canada, the United States and Europe came to settle on the

fertile western prairies. Subsequently with the extension of branch lines by the Canadian Pacific and Canadian National Railways to serve all western farming areas, and the continued influx of settlers, the agricultural indusrty has developed and expanded to the extent that Canada's export of wheat are now in the hundreds of millions annually and has become the second largest wheat exporting country in the world.

# INDUSTRIAL DEVELOPMENT

Winnipeg ranks 6th place in manufacturing production in Canada. At the end of 1948, 71,324 persons with a weekly payroll of \$2,749,502 were employed in Winnipeg, in manufacturing, transportation, construction, services and trade. Of these, 34,885 were employed in manufacturing, and were paid weekly, \$1,419,298.

With its low cost electric power, abundance of water, excellent transportation facilities, and many other advantages, including a rapidly growing market, Winnipeg is an ideal location for industrial undertakings of special character.

Few cities have greater potentialities in the industrial field, and few have a future which holds such great promise.

To those interested in industrial opportunities, The Industrial Development Board of Manitoba, with offices in Winnipeg, a non-profit organization devoted to industrial expansion, and to stimulate growth in this community, will answer inquiries and furnish information, without cost or obligation, and all inquiries will be treated confidentially. Mr. R. A. Sara is the managing secretary, with offices at 903 Confederation Life Building, Winnipeg, Canada.

*Welcome . . .*

*. . . to Our Visitors*

A good selection of fine English hose and gloves, cashmere sweaters, quality suits, sports jackets, slack and top-coats of the finest imported English materials, for the fashion-conscious male, are available at

---

*McCreery's Limited*

293 Portage Avenue

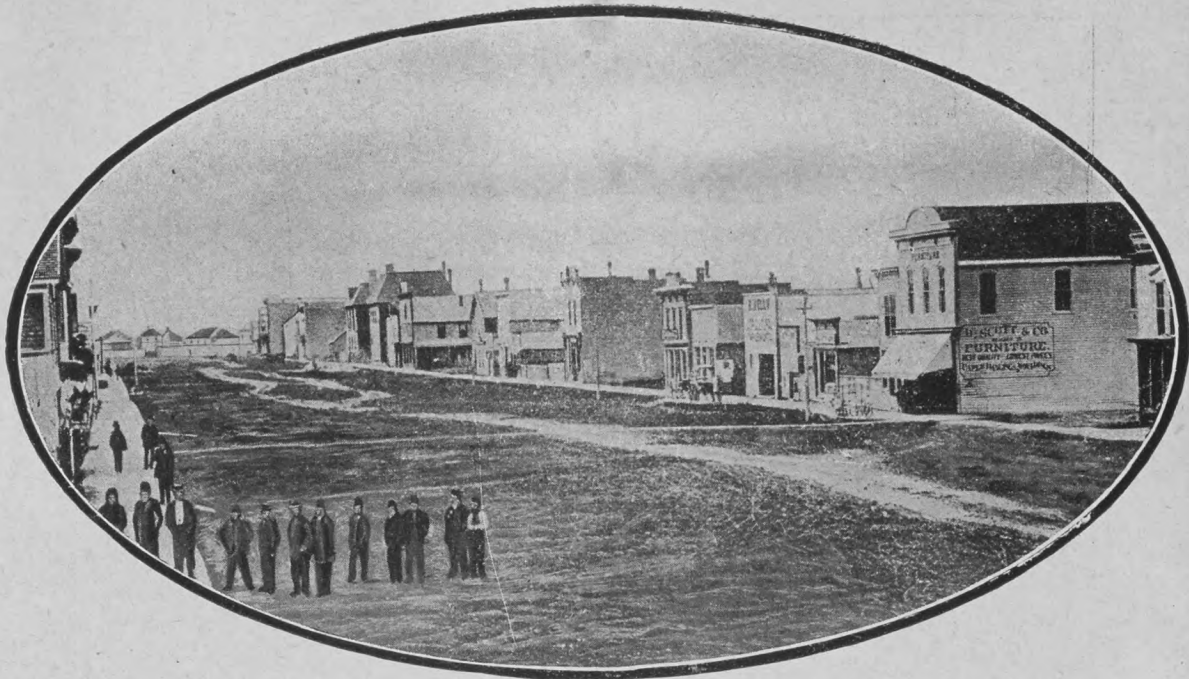
**PHONE 925 658**

(Next door to Capitol Theatre)

---

*“Where Style and Price  
are Right - Always”*





—COURTESY WINNIPEG CHAMBER OF COMMERCE

### MAIN STREET

Main Street, prior to the city's incorporation, looking south from the corner of Portage Avenue. Part of the buildings and fortress wall of the original Fort Garry can be seen dimly in the distance. The Fort was later demolished to make way for the extension of Main Street southward to proposed bridge sites on the Red and

Assiniboine Rivers, and other developments in the vicinity. Nothing is left of the old Fort except its Gateway, which is located in a small park near the Fort Garry Hotel. This is an interesting historical relic as it shows the massive nature of the masonry of which the Fort was constructed.



—COURTESY CANADIAN PACIFIC RLY.

### C.P.R. YARDS, WINNIPEG

*Canadian Pacific Railway Yards in Winnipeg, the largest privately owned Terminal Yards in the World.*

*Nash Taxi*

WINNIPEG'S FINEST TAXI

Phone—926 101—Phone

Rent a car — Drive Ur Self

Welcome to . . .

**TADMAN'S**

Better Values in . . .

- FINER CHINA
- DINNERWARE
- SPORTING GOODS

*for FINE CHINA*  
**Tadman's**

866 Main St. Phone-51167  
3½ Blocks North of Royal Alexandra Hotel

**WRIGHT MOTORS LTD.**

*Packard Distributor*

GENUINE PACKARD PARTS

in Stock at all Times

640 Portage Ave., Winnipeg

Phone 37 214

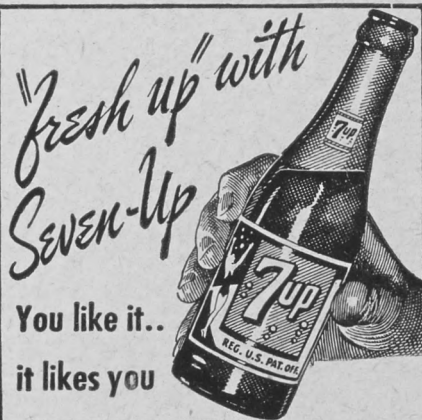
*Welcome to Winnipeg*

and to

**Taylor's Photo Supply**

260 EDMONTON ST.  
(Between Portage and Graham)

"For the Finest in Photographic  
Equipment."





—Courtesy Travel and Publicity Bureau.

### **BANK OF MONTREAL, WINNNIPEG**

The above illustration shows the main branch of the Bank of Montreal in Winnipeg and was erected in the year 1913.

There are nine other branches of this bank in the city. The Bank of Montreal was established in Winnipeg in 1877.





# **EATON'S** *has passed Its* **SEVENTY-FIFTH Milestone**

That happened in 1944, when Canada's merchandising organization commemorated its modest start in 1869.

In 1884—when Winnipeg was just 10 years old—EATON'S Mail Order service was instituted and in 1905 the Company opened its Winnipeg store.

Since then, EATON'S has become a familiar part of the Western Canadian picture; at the service of customers in retail stores and by mail order. Through the years the dependable, thrifty aspects of dealing with EATONS have never changed.

In commemorating Winnipeg's seventy-fifth anniversary, the Company takes pride in its extended services; all proffered with the guarantee that has been upheld throughout the years—

**Goods Satisfactory or Money Refunded,  
Including Shipping Charges.**

**THE T. EATON CO. LIMITED**  
**WINNIPEG CANADA**

TRANSPORTATION MAP  
of  
*Greater Winnipeg*  
WHERE TO GO AND HOW TO GET THERE



*Keep this guide for ready reference. It contains a complete map of Winnipeg and environs with street names, street car and bus routes clearly indicated.*

## A

Aberdeen Ave. N- 8  
Academy Rd. F-11  
Adelaide St. K- 8  
Admiral Ave. P-11  
Adolph St. N-14  
Agnes St. J-10  
Aikins St. L-10  
Airlines St. O- 9  
Albany St. G-15  
Albany St. O-12  
Albert St. J- 8  
Alberta Ave. J-13  
Alexander Ave. K- 9  
Alfred Ave. N- 8  
Allan St. L- 5  
Allison B- 7  
Alloway Ave. H-10  
Altringham Av. C- 6  
Alverstone St. J-11  
Amherst St. G-15  
Amhurst St. F-10  
Amy St. K- 7  
Anderson Ave. N- 7  
Andrews St. M- 9  
Angus St. L- 6  
Annabella St. K- 7  
Archibald St. K- 4  
Argyle St. K- 7  
Arlington St. J-10  
Armoury Ave. J-11  
Armstrong Ave. Q- 6  
Arnold Ave. E- 8  
Arthur St. K- 8  
Artillery St. N-10  
Ash St. C-11  
Ashburn St. H-12  
Ashdale Ave. G- 7  
Ashland Ave. E- 7  
Asquith Ave. C-10  
Assiniboine Av. H- 8  
Assiniboine Dr. F-15  
Atlantic Ave. O- 8  
Aubert St. K- 6  
Aubrey St. G-11  
Aulneau St. H- 6  
Austin St. L- 7  
Aynsley St. F- 9

## B

Balfour Ave. E- 7  
Balmoral Pl. H- 9  
Balmoral St. H- 9  
Baltimore Rd. E- 7  
Bangor Ave. L-13  
Bank Ave. E- 4  
Bannatyne Av. K- 9  
Bannerman Av. O- 8  
Banning St. H-11  
Barber Ave. L- 6  
Bard Ave. C-14  
Barrett Ave. H-12  
Barry Ave. H-14  
Bartlett Ave. E- 7  
Basswood Pl. G-12  
Bathgate A- 8  
Battery St. N-10  
Beach Ave. L- 3  
Beacon St. L-10  
Beaconsfield St. M- 7  
Beatrice St. M- 6  
Beaumont St. B- 9  
Beaverbrook St. C-13  
Becker St. M-13  
Bedford Ave. D-14  
Beliveau B- 5  
Bell Ave. G- 8  
Belmont Ave. Q- 7  
Belvedere St. G-16  
Bennett Ave. L- 2  
Beresford Ave. E- 8  
Berlin St. L- 4  
Berry St. G-14  
Berrydale B- 5  
Bertha St. K- 7  
Bertrand St. H- 6  
Berwick St. O- 8  
Beverley St. J-10  
Bickerton St. K- 4

Birchdale Ave. G- 7  
Bismarck St. N-14  
Blaine St. M-12  
Blake St. M-12  
Blanchard Ave. G- 9  
Blenheim Ave. E- 5  
Borebank St. C-12  
Bourgeault St. J- 6  
Bowman Ave. M- 4  
Boyd Ave. N- 8  
Boyle St. K- 5  
Bradford St. G-14  
Braemar Ave. G- 6  
Brandon Ave. F- 8  
Brazier St. M- 5  
Bredin Drive M- 5  
Bricker St. H- 7  
Brighton St. M-10  
Bristol Ave. G- 5  
Broadway H-10  
Broadway Pl. H-10  
Brock St. C-12  
Bronx Ave. N- 3  
Brooklyn St. G-14  
Bruce Ave. G-15  
Buchanan St. L- 5  
Bryce St. G- 8  
Buller St. O-12  
Burnell St. H-10  
Burns St. L- 8  
Burrin Ave. Q- 8  
Burrows Ave. M- 8  
Bury St. M-12  
Bushnell St. L- 9  
Buxton Rd. B- 8  
Byng Place C- 8  
Byng Place West C-8

## C

Cairnsmore St. O- 9  
Calder Ave. J-13  
Calrossie Ave. C- 8  
Cambridge St. O-11  
Camden Pl. G-12  
Cameron St. L- 3  
Campbell St. C-12  
Campion St. M-12  
Canora St. H-10  
Canterbury Pl. O- 5  
Cardora A- 8  
Carlaw Ave. F- 8  
Carlton St. H- 8  
Carmen Ave. M- 6  
Carnegie St. N-14  
Carpathia Ave. F-14  
Carriere Ave. F- 5  
Carruthers Ave. O- 8  
Carter Ave. D-10  
Casey St. E- 7  
Cass St. J- 8  
Castle Ave. L- 4  
Catharine Ave. M-12  
Cathedral Ave. O- 8  
Cathedral Ave. J- 6  
Caton St. G- 5  
Cauchon St. G- 8  
Cawdor St. P- 4  
Centennial St. C-13  
Centre St. L-13  
Chalmers Ave. L- 4  
Chamberlain Av. O-11  
Chambers St. L- 9  
Champlain St. G- 6  
Chandos Ave. G- 6  
Charles St. L- 8  
Charlotte St. K- 9  
Charlotte St. H- 3  
Chataway Blvd. C-14  
Chelsea Ave. D- 6  
Chelsea Ave. N- 4  
Chervton Ave. Q- 4  
Cherrier St. H- 4  
Chesterfield A- 5  
Chestnut St. G-10  
Christie St. J- 7  
Chudley St. O-13  
Church Ave. N- 8  
Clair St. J-14  
Clare Ave. E- 6  
Claremont Ave. F- 6

Clarke St. G- 8  
Clarence A- 8  
Clayton St. C- 4  
Clifton St. H-12  
Clonard Ave. E- 5  
Cobourg Ave. M- 6  
Cockburn St. F- 9  
Colleen Ave. O- 6  
Colleen St. J- 9  
College Ave. N- 8  
College St. J- 6  
College St. C-15  
Colony St. H- 9  
Coniston St. G-11  
Connery Ave. L- 3  
Consol Ave. M- 2  
Cooper Ave. H- 9  
Copp St. P- 8  
Cordova St. D-12  
Cornish Ave. G-10  
Corona St. P-13  
Corydon Ave. E-10  
Cote St. G- 4  
Craig St. G-12  
Crane St. (1) A- 8  
Crawford Ave. G- 6  
Crescent Dr. A- 8  
Cromwell St. G- 7  
Cumberland Av. J- 9  
Cunnington Av. D- 6  
Curtis St. K- 7  
Cusson St. G- 4  
Cuthbertson Av. E-14

## D

Dagmar St. K- 8  
Dallas St. O-10  
Dalton St. O-10  
Daly St. F- 8  
Darling St. F- 5  
Dauphin Ave. J-12  
Dawson Road H- 3  
Dearborn Ave. M- 6  
Dee St. N-13  
De la Morenie St. J-6  
Delmar B- 7  
Deniset St. G- 4  
Derby St. L- 8  
Derveau St. K- 7  
Desalaberry Av. L- 5  
Desautels St. J- 5  
Deschambault J- 5  
Des Meurons St. H-5  
Despins St. H- 6  
Devon Ave. P- 3  
Dewdney Ave. K- 6  
Digby Ave. M- 6  
Disraeli St. L- 6  
Dobson St. N-13  
Dominion St. H-11  
Don Ave. F-11  
Don St. N-14  
Donald St. N-14  
Donalda Ave. N- 5  
Doncaster St. C-14  
Dorchester Av. F-10  
Doreen St. G-13  
Dorothy St. L-10  
Doucet St. H- 5  
Douglas Pk. Rd. F-15  
Downing St. J-11  
Dresden St. N-14  
Dromore Ave. F-10  
Dublin Ave. L-13  
Dubuc St. G- 5  
Dudley Ave. E-10  
Dufferin Ave. L- 8  
Duffield St. G-16  
Dufresne Ave. H- 5  
Dumas A- 8  
Dumoulin St. J- 6  
Dundas St. H-13  
Dunburn Pl. G-10  
Dunkirk Drive C- 6  
Dunraven Ave. F- 5  
Dunrobin Ave. O- 5  
Dunsmuir St. H- 8  
Dupont Ave. G- 5  
Dupuy St. H- 3

## E

East Drive C- 6  
East Gate G- 9  
East St. M-12  
Eaton St. L- 4  
Ebbay Ave. C-10  
Eccles St. E- 6  
Ederton Ave. B-10  
Edgeland Blvd. C-14  
Edgerton Rd. F- 4  
Edgewood St. G- 5  
Edinburgh St. D- 6  
Edison Ave. Q- 3  
Edmonton St. H- 8  
Edward St. L- 7  
Edwin St. K- 7  
Einaronson Ave. H-11  
Eldorado Ave. P- 4  
Eldridge Ave. C-14  
Electa St. M-12  
Elgin Ave. K- 9  
Ellen St. K- 9  
Ellesmere Ave. F- 5  
Ellice Ave. J-10  
Elliswood St. N-14  
Elm St. C-11  
Elmdale Cres. G- 1  
Elmer B- 8  
Elm Park Rd. D- 6  
Elswood St. H- 8  
Emerson Ave. C- 4  
Emily St. K-10  
Empress St. H-13  
Emslie St. N- 7  
Enfield Cres. G- 6  
Enniskillen Av. P- 7  
Eric St. M-13  
Erin St. H-12  
Essar Ave. Q- 4  
Essex Ave. F- 4  
Estella Ave. G-14  
Ethelbert St. G-10  
Euclid Ave. L- 7  
Eugenie St. H- 6  
Euston St. P- 4  
Evans St. G-11  
Evanston St. G-11  
Evelyn B- 6  
Evergreen Pl. G- 9  
Ewart Ave. E- 4

## F

Fairfield St. O-12  
Farrow A- 4  
Fawcett Ave. H-10  
Felix Ave. H-12  
Fermor Ave. D- 6  
Ferndale Ave. F- 7  
Fernwood Ave. C- 5  
Ferry St. G-15  
Fife St. O-11  
Fifth Ave. G- 5  
Figaro St. L- 3  
First Ave. O-13  
Fisher St. E- 6  
Fleet Ave. E-10  
Fleming Ave. M- 2  
Fletcher A- 8  
Flint St. L-12  
Flora Ave. M- 3  
Forrest Ave. Q- 6  
Fort St. H- 8  
Foster St. L- 4  
Fountain St. K- 8  
Fowler St. (12) N- 7  
Frances St. K- 9  
Frank St. C-14  
Franklin St. N-14  
Frederic Ave. D- 9  
Frederick Ave. C- 5  
French A- 9  
Fulham Ave. F-14  
Furby Place J- 9  
Furby St. J- 9

## G

Gallagher Ave. M-12  
Galloway St. O- 9



# STREET INDEX TO MAP

Gareau St. ....G- 4  
Garfield St. ....G-11  
Garlies St. ....O- 9  
Garnet .....A- 8  
Garry St. ....H- 8  
Garwood Ave. ....E-10  
Gateway Rd. ....M- 3  
Gauvin St. ....F- 6  
Genthon St. ....G- 6  
Geoffrey St. ....N-14  
George Ave. ....K- 7  
Georgina St. ....C-10  
Gerard St. ....G- 9  
Gertie St. ....K- 9  
Gertrude Ave. ....G- 8  
Gibson St. ....L- 3  
Girard St. ....K- 4  
Giroux St. ....H- 4  
Girton Blvd. ....C-14  
Gladstone St. ....L- 7  
Glasgow Ave. ....F- 7  
Glen Ave. ....C- 6  
Glendale Ave. ....B-10  
Glenwood Cres. M- 7  
Golspie St. ....M- 4  
Gomez St. ....K- 7  
Good St. ....H- 9  
Gordon Ave. ....M- 5  
Goulding St. ....H-11  
Goulet St. ....H- 6  
Government Av. M- 2  
Grace St. ....K- 6  
Graham Ave. ....J- 8  
Grand St. ....M-11  
Grandin St. ....K- 6  
Grant Ave. ....D-11  
Grantley St. ....M-14  
Granville St. ....L- 7  
Green Ave. ....O- 3  
Greenway St. ....Q-12  
Greenwood Pl. ....G-11  
Grenfell Blvd. ....C-14  
Grey St. ....L- 4  
Grey St.,  
Morse Place. M- 3  
Grigg St. ....L-14  
Grosvenor Ave. F-10  
Grove St. ....L- 7  
Guay Ave. ....F- 5  
Guelph St. ....D- 9  
Guildford St. ....G-16  
Guilbault St. ....G- 4  
Gunnel St. ....L- 9  
Gustave St. ....N-14  
Gwendoline St. L- 9

## H

Haig Ave. ....F- 5  
Hallet St. ....L- 7  
Hamel Ave. ....J- 6  
Hampton St. ....G-14  
Hanbury St. ....G- 6  
Handsart Blvd. ....C-15  
Handyside Ave. E- 4  
Harbison Ave. ....M- 4  
Hargrave St. ....H- 8  
Harkness St. ....H- 8  
Harold St. ....D- 9  
Harriet St. ....K- 8  
Harrow St. ....K- 7  
Harrowby Ave. F- 5  
Hart Ave. ....M- 6  
Hartford Ave. ....P- 7  
Harvard Ave. ....F-10  
Haskins Ave. ....E-11  
Havelock Ave. ....C-14  
Haverty St. ....K- 7  
Hawthorne Av. C- 5  
Hawthorne Av. Q- 4  
Hay St. ....E- 6  
Hazel dell Ave. ....Q- 4  
Hearn St. ....P-12  
Heatherdale Av. C-10

Heaton Ave. ....K- 7  
Hebert St. ....K- 7  
Hector Ave. ....D-10  
Hedley Ave. ....D-14  
Helmsdale Ave. O- 5  
Henderson Hwy. N-5  
Henry Ave. ....L- 8  
Herbert Ave. ....L- 4  
Hertford Blvd. ....E-15  
Hespeler Ave. ....M- 6  
Hetherington Av. F-8  
Higgins Ave. ....K- 6  
Highfield St. ....G- 6  
Hill Street ....F- 5  
Hillcrest Ave. ....F- 5  
Hillock Ave. ....M-11  
Hindley .....D- 5  
Holly .....A- 8  
Home St. ....H-10  
Homer St. ....N-14  
Homewood .....A- 5  
Horace St. ....H- 6  
Hoskin Ave. ....L- 2  
Hosmer Blvd. D-15  
Howard .....A- 8  
Howth St. ....C- 8  
Hudson .....A- 9  
Hughson Ave. ....M- 3  
Hugo St. ....F- 8  
Hull Ave. ....C- 5  
Humboldt Ave. E- 4  
Huntleigh St. ....H-10  
Huron Ave. ....P-11

## I

Imperial Ave. ....E- 5  
Ingersoll St. ....H-11  
Inglewood St. ....G-15  
Inkster Blvd. ....O- 8  
Inman Ave. ....D- 5  
Irene St. ....B-11  
Irma .....B- 8  
Irving Place ....Q- 4  
Irish Ave. ....N-12  
Isabel St. ....K- 9

## J

Jackson Ave. ....E-11  
Jaffray St. ....C-10  
James Ave. ....K- 7  
Jamison Ave. ....M- 4  
Jarvis Ave. ....M- 9  
Jeanne d'Arc St. H-6  
Jefferson Ave. ....P- 7  
Jessie Ave. ....E-10  
Johnson Ave. ....M- 5  
Jordan St. ....M-12  
Jubilee Ave. ....D- 8  
Juno St. ....K- 9

## K

Kate St. ....K- 9  
Katherine .....B- 8  
Kavanagh St. ....H- 5  
Kebir .....B- 8  
Keenleyside St. L- 3  
Keewatin St. ....N-13  
Kelsey .....A- 8  
Kelvin Blvd. ....C-15  
Kelvin St. ....M- 6  
Kenaston Blvd. C-14  
Kennedy St. ....H- 9  
Kenneth .....B- 8  
Kenny St. ....G- 6  
Kensington St. G-14  
Kent St. ....L- 3  
Kilbride Ave. ....P- 6  
Kildorroch St. ....O-10  
Kildonan Ave. ....Q- 7  
Kildonan Dr. ....O- 5  
Killarney Ave. ....C- 5  
King St. ....K- 8  
King Edwd. St. G-14  
Kingsford Ave. Q- 4  
Kingston Blvd. C-15

Kingston Cres. ....C- 8  
Kingston Row ....D- 7  
Kingsway .....F-11  
Kingswood Ave. D- 6  
Kintyre St. ....G-14  
Kirkdale St. ....G- 7  
Kitchener Ave. Q-13  
Kitson St. ....G- 6  
Knappen Ave. ....H-10  
Knox St. ....L-10  
Kylemore Ave. ....E- 8

## L

Lacombe St. ....K- 4  
Lacy St. ....L- 5  
La Fleche St. ....K- 5  
Lamont St. ....K- 4  
Lanark St. ....C-13  
Langevin St. ....J- 6  
Langford St. ....M-12  
Langside St. ....J-10  
Lansdowne Av. O- 8  
La Riviere St. ....G- 5  
Lark St. ....L-11  
Laura St. ....L- 9  
Laurier St. ....K- 5  
La Verendrye St. J-6  
Lawn Ave. ....H-12  
Lawndale Ave. ....G- 7  
Lawrence St. ....O-12  
Lay Ave. ....P- 4  
Leighton Ave. ....P- 5  
Leila Ave. ....Q- 6  
Lennon Ave. ....D-11  
Lennox Ave. ....C- 5  
Lenore St. ....G-11  
Leonard St. ....K- 8  
Leslie Ave. ....M- 6  
Levis St. ....L- 5  
Lewis St. ....G- 8  
Leyland St. ....H- 7  
Lilac St. ....E- 9  
Lillian St. ....G- 7  
Lily St. ....K- 7  
Lincoln Ave. ....L-12  
Linden Ave. ....P- 5  
Lindsay St. ....C-12  
Linne St. ....P- 9  
Linwood St. ....G-16  
Lipton St. ....H-11  
Lisgar Ave. ....M- 7  
Lismore Ave. ....M-14  
Lizzie St. ....L- 8  
Lloyd St. ....G- 6  
Lock St. ....M-12  
Lockwood St. ....C-13  
Lodge Ave. ....F-16  
Logan Ave. ....L- 9  
Lombard Ave. ....J- 8  
Lorette Ave. ....D-10  
Lorne Ave. ....M- 7  
Lottie St. ....B-10  
Louise St. ....K- 8  
Louise St. ....M- 2  
Lulu St. ....L- 9  
Lusted Ave. ....L- 7  
Luxton Ave. ....O- 8  
Lydia St. ....K- 9  
Lyle St. ....G-16  
Lyndale Drive F- 6  
Lynn Ave. ....L-11  
Lyon St. ....C- 8

## M

Mabel St. ....E- 6  
Mac St. ....O- 6  
Macallum Pl. ....N- 7  
Macdonald Ave. L- 7  
Machray Ave. ....N- 8  
Madison St. ....G-14  
Mager Drive ....E- 5  
Magnolia St. ....L- 3  
Magnus Ave. ....M- 8

Main St. ....J- 7  
Maisonneuve St. K- 5  
Manchester Blvd. C- 7  
Mandeville St. G-16  
Manhattan Ave. L- 2  
Manitoba Ave. ....M- 8  
Maple St. ....L- 7  
Maplewood Ave. E- 7  
Margarett Ave. R- 6  
Marion S. ....H- 6  
Marjorie St. ....7-14  
Market Ave. ....K- 8  
Marmora .....B- 8  
Martha St. ....K- 7  
Martin Ave. ....M- 6  
Maryland St. ....J-10  
Mason Ave. ....C-10  
Masson St. ....J- 7  
Mathers Ave. ....C-11  
Matheson Ave. ....O- 6  
Maude St. ....L-11  
May St. ....K- 7  
Mayfair Ave. ....H- 8  
McAdam Ave. ....O- 7  
McArthur St. ....K- 6  
McCalman Ave. K- 3  
McCutcheon Av. K- 4  
McDermot Ave. K- 9  
McFarlane St. ....L- 6  
McGee St. ....J-10  
McGregor St. ....N- 9  
McIntosh Ave. ....M- 5  
McIntyre Ave. K-11  
McKay Ave. ....Q- 3  
McKenzie St. ....N- 9  
McKinnon .....B- 8  
McLeod Ave. ....P- 3  
McMicken St. ....J-10  
McMillan Ave. F-10  
McNichol St. ....N-11  
McPhail St. ....M- 6  
McPhillips St. ....M-11  
McTavish St. ....K- 5  
Meade St. ....L- 7  
Melbourne Ave. N- 4  
Melrose Ave. ....N- 3  
Memorial Blvd. H- 9  
Merriam Blvd. D- 8  
Messenger St. ....K- 7  
Messier St. ....J- 4  
Metcalfe St. ....F- 6  
Middle Gate ....G- 9  
Middleton Ave. B-16  
Midland St. ....L-13  
Midmar Ave. ....N-13  
Midwinter Ave. L- 6  
Mighton Ave. ....M- 6  
Milburne Ave. ....G- 6  
Mill St. ....J- 7  
Milton St. ....M-12  
Minnegaffe St. ....O- 9  
Minto St. ....H-11  
Monck Ave. ....G- 6  
Mission St. ....K- 3  
Moncton Ave. ....M- 2  
Monreith St. ....O-10  
Montcalm St. ....L- 5  
Montrose St. ....D-11  
Mordaunt St. ....K- 6  
Morier Ave. ....F- 5  
Morley Ave. ....E- 7  
Mortimer Place N- 6  
Mostyn Place ....G- 9  
Mountain Ave. ....Q- 8  
Mulberry Ave. ....N- 6  
Mulyve Ave. ....E-10  
Monroe Ave. ....M- 4  
Munroe St. ....F-14  
Myrtle St. ....L-11

## N

Nairn Ave. ....K- 3  
Nanton Blvd. ....E-14  
Nassau St. ....F- 8

Nathaniel St. D-10  
 Neepawa St. A-3  
 Neil Ave. N-5  
 Ness Ave. G-14  
 Netley St. C-7  
 Newman St. G-12  
 Newnham Blvd. C-15  
 Newton Ave. L-5  
 Newton Ave. Q-6  
 Niagara St. C-12  
 Nichol Ave. C-5  
 Niverville Ave. G-5  
 Noble Ave. M-6  
 Nora St. L-10  
 Norfolk Ave. D-7  
 Norfolk Blvd. C-15  
 Norman St. P-6  
 Norquay St. G-8  
 North Drive 6. D-7  
 Notre Dame Av. K-9  
 Notre Dame St. J-6

## O

Oak St. D-11  
 Oakdale St. F-16  
 Oakdale Ave. P-3  
 Oakleigh Pl. E-5  
 Oakview Ave. O-5  
 Oakwood Ave. E-7  
 Oakwood Pl. F-6  
 Oliivia St. K-10  
 Omeara St. N-7  
 Osborne St. E-7  
 Ottawa Ave. M-4  
 Overdale St. G-16  
 Overton St. F-5  
 Owena St. L-9  
 Oxford St. D-11

## P

Pacific Ave. K-9  
 Palmerston Av. G-11  
 Panet Rd. J-2  
 Paris St. K-3  
 Park Blvd. S. C-15  
 Park Blvd. N. E-15  
 Park Row West D-15  
 Park Row East D-15  
 Park Rd. F-10  
 Park St. L-9  
 Parker Ave. B-10  
 Parkview St. F-14  
 Parr St. M-9  
 Partridge Ave. Q-6  
 Pascoe Ave. M-11  
 Patrick St. L-8  
 Paulin St. K-8  
 Pearl St. K-10  
 Pembina Hwy. D-9  
 Penningham St. O-9  
 Pentland St. P-3  
 Percy Ave. H-12  
 Perth Ave. P-6  
 Pilgrim Ave. E-5  
 Pinedale Ave. G-7  
 Plinquet St. J-5  
 Point Rd. C-8  
 Pt. Douglas Av. K-5  
 Polson Ave. O-8  
 Poplar Ave. M-5  
 Poplarwood Av. C-4  
 Portage Ave. H-10  
 Portland Ave. C-4  
 Poulin St. K-4  
 Powers St. M-8  
 Preston Ave. H-10  
 Prince St. N-10  
 Pr. Rupert Av. M-2  
 Princess St. K-8  
 Priscilla St. H-7  
 Pritchard Ave. M-8  
 Prosper St. H-5  
 Provencher Av. J-6  
 Purcell Ave. G-10

## Q

Qu'Appelle Ave. J-8  
 Queen St. G-14  
 Queenston St. C-12  
 Quelch St. M-12

## R

Rachel St. L-6  
 Radford St. O-10  
 Radisson B-9  
 Raglan Rd. G-12  
 Railway St. O-12  
 Raleigh St. N-3  
 Rapelje Ave. H-13  
 Rathgar Ave. D-8  
 Raymond Ave. D-10  
 Redwood Ave. M-7  
 Regal Ave. D-6  
 Renfrew St. C-13  
 Rex Ave. L-11  
 Richard Ave. K-7  
 Richmond Blvd. C-16  
 Richmond St. G-13  
 Richot St. J-6  
 Riddle Ave. H-12  
 Rietta St. L-9  
 Riley B-8  
 River Ave. G-8  
 Riverside Dr. C-8  
 Riverton Ave. L-6  
 Riverview F-5  
 Riverwood Ave. B-8  
 Robert Ave. K-7  
 Roberta Ave. P-5  
 Robertson St. O-10  
 Robinson St. L-8  
 Roblin Ave. E-14  
 Roch St. M-5  
 Rockwood St. D-10  
 Roger St. G-6  
 Roland St. L-5  
 Rorie St. F-7  
 Rose A-5  
 Rose St. G-8  
 Rose St. P-4  
 Roseberry St. G-14  
 Rosedale Ave. D-8  
 Rosewarne Ave. D-5  
 Roslyn Place G-9  
 Roslyn Road G-9  
 Ross Ave. K-9  
 Rosser Rd. N-14  
 Rossmere Ave. P-4  
 Roux E-5  
 Rover Ave. L-6  
 Roy Ave. M-12  
 Royal Ave. Q-6  
 Royal St. G-8  
 Royce A-8  
 Ruby St. G-11  
 Rupert Ave. K-7  
 Ruperts Ld. Blvd O-6  
 Ruskin Row F-9  
 Russell St. K-4  
 Russell St. C-13  
 Rutland St. G-15

## S

Sackville St. G-15  
 Sadler B-5  
 Salter St. M-8  
 Sandhurst Ave. L-3  
 Sandford St. H-13  
 Sargent Ave. J-10  
 Sask'chewan Av L-13  
 Saul St. N-13  
 Schultz St. L-8  
 Scotia St. O-6  
 Scotland Ave. D-10  
 Scott Ave. G-8  
 Seine St. G-4  
 Selkirk Ave. M-8  
 Semple Ave. P-6  
 Semple St. O-6  
 Seven Oaks Av. O-6  
 Seymour St. O-9  
 Sharp Blvd. B-16  
 Shaughnessy St. N-11  
 Sherburn St. H-11  
 Sheppard St. P-12  
 Sherbrook St. J-10  
 Sherman St. L-10  
 Ship St. K-7  
 Silver Ave. H-14  
 Silvia St. M-6  
 Simcoe St. J-10  
 Simpson Ave. M-2

Sinclair St. M-10  
 Smart St. M-13  
 Smith St. H-8  
 Smithfield Ave. O-6  
 Somerset Ave. C-8  
 Sommerville Av. C-8  
 South Drive C-7  
 Southwood Ave. C-8  
 Sparling Ave. D-9  
 Spence St. J-10  
 Sprague St. G-11  
 Spruce St. H-12  
 Stadacona St. L-5  
 Stafford St. E-9  
 Stanier St. M-5  
 Stanley St. K-8  
 State St. K-12  
 Stella Ave. M-8  
 Stephens St. L-6  
 Stewart St. M-11  
 Stiles St. G-12  
 Stradbrook Ave. G-8  
 Stranmillis Av. E-4  
 Strathcona St. H-12  
 Surrey Ave. L-13  
 Sutherland Av. L-8  
 Sydney Ave. N-4  
 Syndicate St. L-6

## ST.

St. Andrew Rd. D-4  
 St. Anne's Rd. B-3  
 St. Anthony Av. P-7  
 St. Antoine St. H-6  
 St. Catherine St. H-4  
 St. Cross St. N-6  
 St. David Rd. C-5  
 St. David's Pl. C-5  
 St. Elmo Rd. D-4  
 St. George Rd. D-4  
 St. James Pl. H-10  
 St. James St. H-13  
 St. J. Baptiste St. J-6  
 St. Johns Ave. N-8  
 St. Joseph St. K-6  
 St. Louis Rd. D-5  
 St. Luc St. G-5  
 St. Mark's Pl. E-5  
 St. Mary Ave. J-8  
 St. Mary's Rd. C-5  
 St. Matthews A. H-10  
 St. Paul Ave. H-10  
 St. Thomas Rd. D-4  
 St. Vital Cr. B-7

## T

Tache Ave. H-6  
 Tait Ave. O-6  
 Talbot Ave. L-3  
 Taylor Ave. C-13  
 Tecumseh St. L-10  
 Telfer St. G-12  
 Tennyson A-5  
 Tentler St. M-14  
 Templeton R-6  
 Thames Ave. M-5  
 The Glen G-4  
 Thibault St. K-5  
 Thompson St. N-13  
 Thurso St. D-10  
 Tinniswood St. O-10  
 Tissot St. K-5  
 Togo Ave. F-7  
 Toronto St. J-10  
 Traverse Ave. G-6  
 Tremblay St. H-4  
 Trent Ave. N-4  
 Trinity St. L-10  
 Troy Ave. O-11  
 Truro St. G-15  
 Tuxedo Ave. E-14  
 Tweed Ave. L-5  
 Tylehurst St. G-13

## U

Union Ave. M-5  
 University Blvd. E. D-16  
 University Pl. D-16

## V

Valades St. J-6

Valour Rd. H-12  
 Van Horn St. N-11  
 Van Horne Blvd D-15  
 Varennes Ave. E-4  
 Vaughan St. J-9  
 Victor St. J-10  
 Victoria Cres. B-7  
 Victoria St. J-7  
 Vincent St. B-10  
 Vine St. M-12  
 Virgil St. B-11  
 Virginia Blvd. C-16  
 Vivian Ave. F-5  
 Vopni Ave. N-13

## W

Wakopa A-4  
 Walbrook Blvd. C-16  
 Walker Ave. E-8  
 Wall St. H-12  
 Wallace St. M-3  
 Walmer St. G-7  
 Walnut St. G-10  
 Ward Ave. D-10  
 Wardlaw Ave. G-8  
 Warsaw Ave. E-10  
 Washington Av. M-4  
 Water Ave. J-7  
 Waterloo Ave. C-8  
 Waterloo St. C-12  
 Watson St. N-13  
 Watt St. M-5  
 Waverley St. C-11  
 Weatherdon Av. D-10  
 Wellington Av. K-10  
 Wellington Cr. G-12  
 Wellington C. S. F-13  
 Wentworth St. E-9  
 W. Fernwood Av. C-5  
 West Gate G-9  
 Wesley St. J-7  
 Westmead Blvd. C-16  
 Westminster Av. G-10  
 Weston St. L-12  
 Westview Ave. D-9  
 Weymouth Blvd. C-16  
 Whitehall Ave. H-9  
 Whyte Ave. M-12  
 Wicklow St. B-8  
 Wilkes Ave. C-11  
 William Ave. K-9  
 Willow Ave. F-12  
 Willow St. C-7  
 Willowbank St. N-13  
 Wilmot Pl. G-9  
 Wilson St. O-11  
 Wilton St. D-9  
 Wincham Ave. C-3  
 Winchester St. G-16  
 Windermere Av. C-8  
 Windsor Ave. L-4  
 Winks St. M-11  
 Winnipeg Ave. K-10  
 Winston St. F-14  
 Winton Ave. N-4  
 Wolever Ave. H-12  
 Wolfe St. L-4  
 Wolseley Ave. G-11  
 Wood St. G-8  
 Woodgrove B-8  
 Woodlawn St. G-16  
 Woodlawn St. P-5  
 Woodrow Pl. G-10  
 Woodward Ave. F-3  
 Worth St. M-13  
 Worthington B-5

## X

Xante St. L-11

## Y

Yale Ave. F-10  
 Yard St. L-9  
 Yardley St. G-5  
 Yarwood Ave. K-11  
 Yeomans St. M-11  
 York Ave. J-8  
 Young St. H-9  
 Youville Rd. D-4  
 Youville St. G-5



—Courtesy Travel and Publicity Bureau.

### CITY HALL AND ROYAL BANK

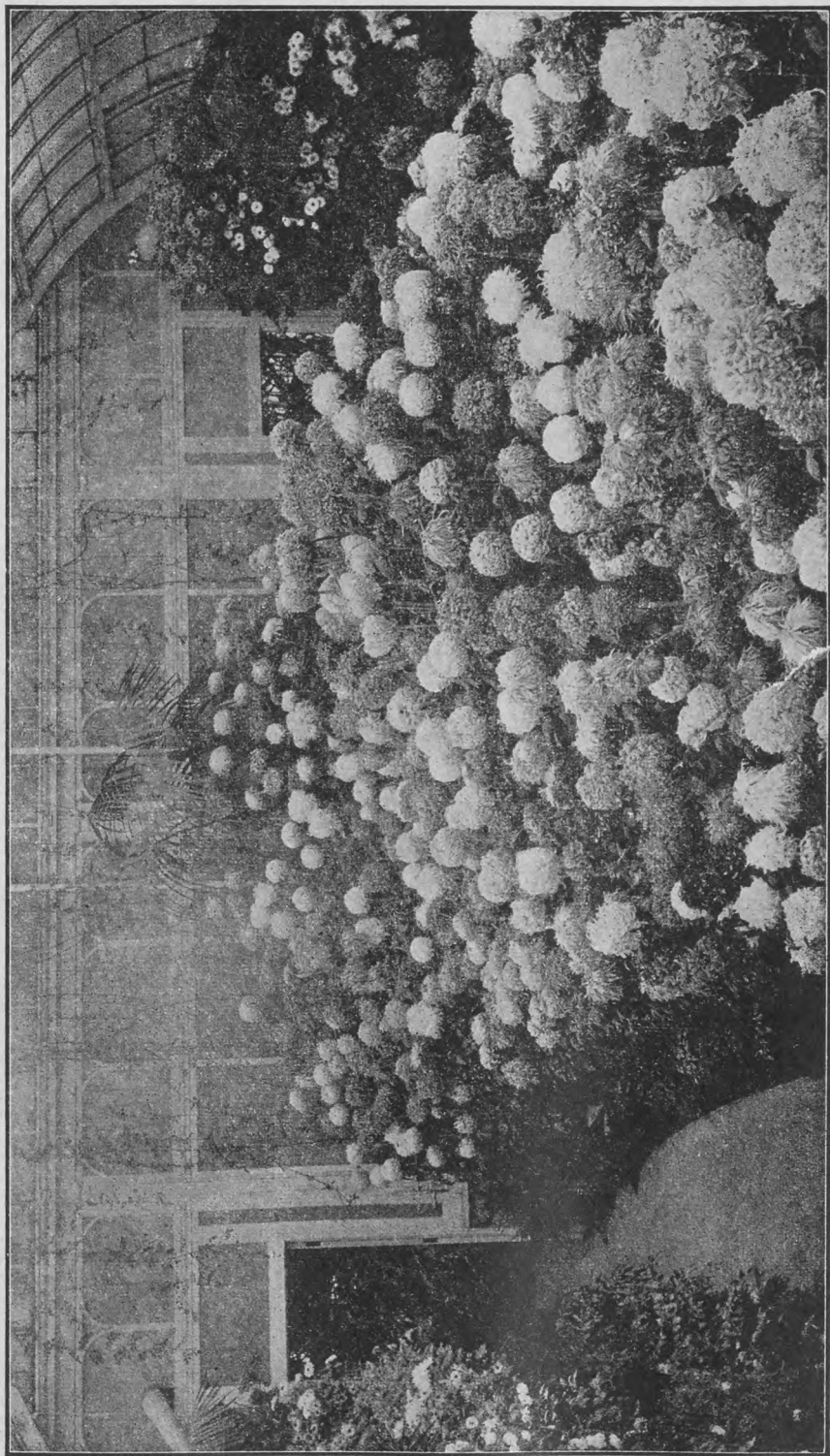
On the left is the main branch of the Royal Bank of Canada. There are nine other branches of this bank in Winnipeg.



**TRANSPORTATION MAP**  
**of**  
*Greater Winnipeg*  
**WHERE TO GO AND HOW TO GET THERE**



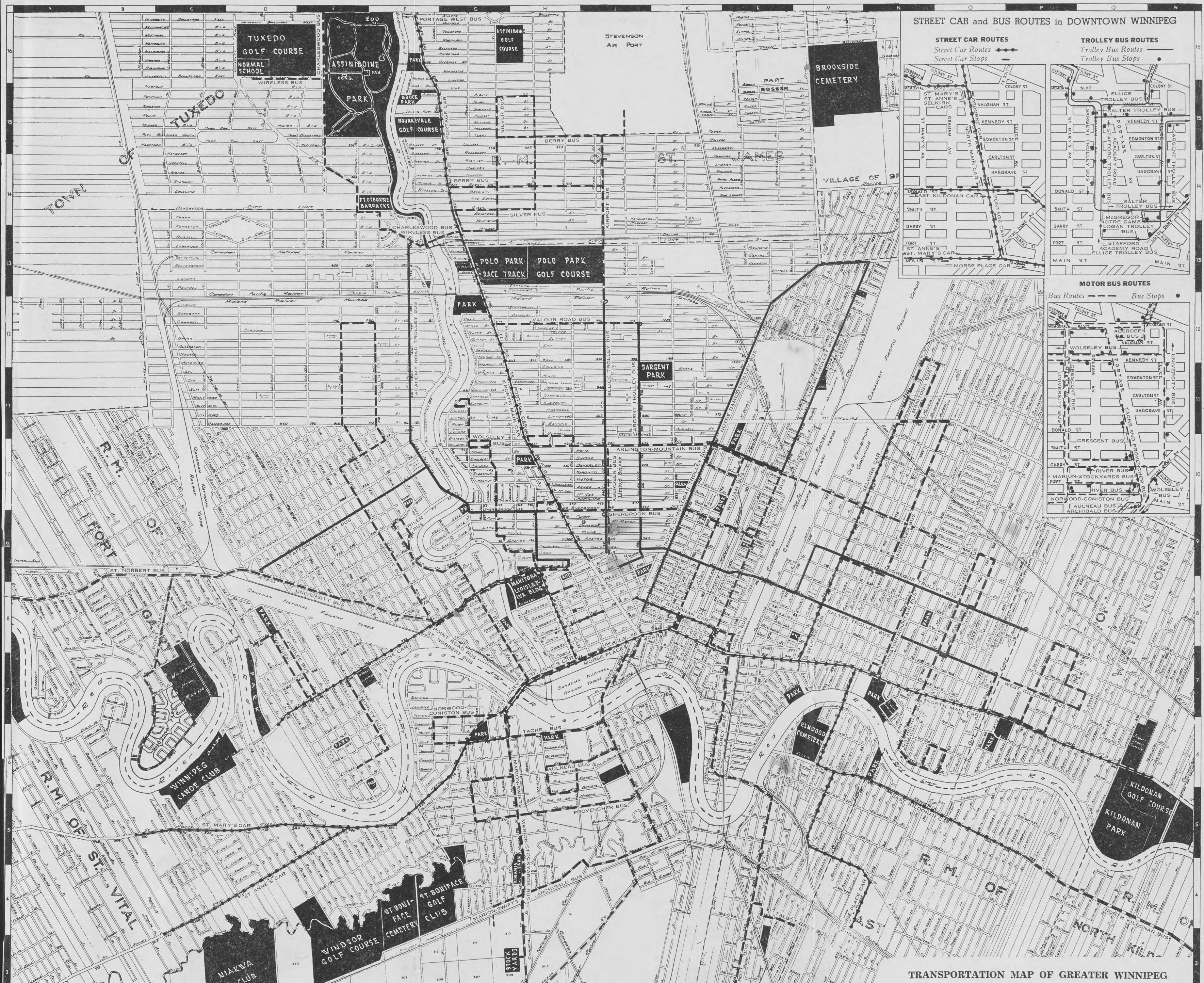
*Keep this guide for ready reference. It contains a complete map of Winnipeg and environs with street names, street car and bus routes clearly indicated.*



—Courtesy Public Parks Board

**CHRYSANTHEMUMS**  
*At the Assiniboine Park Conservatory*

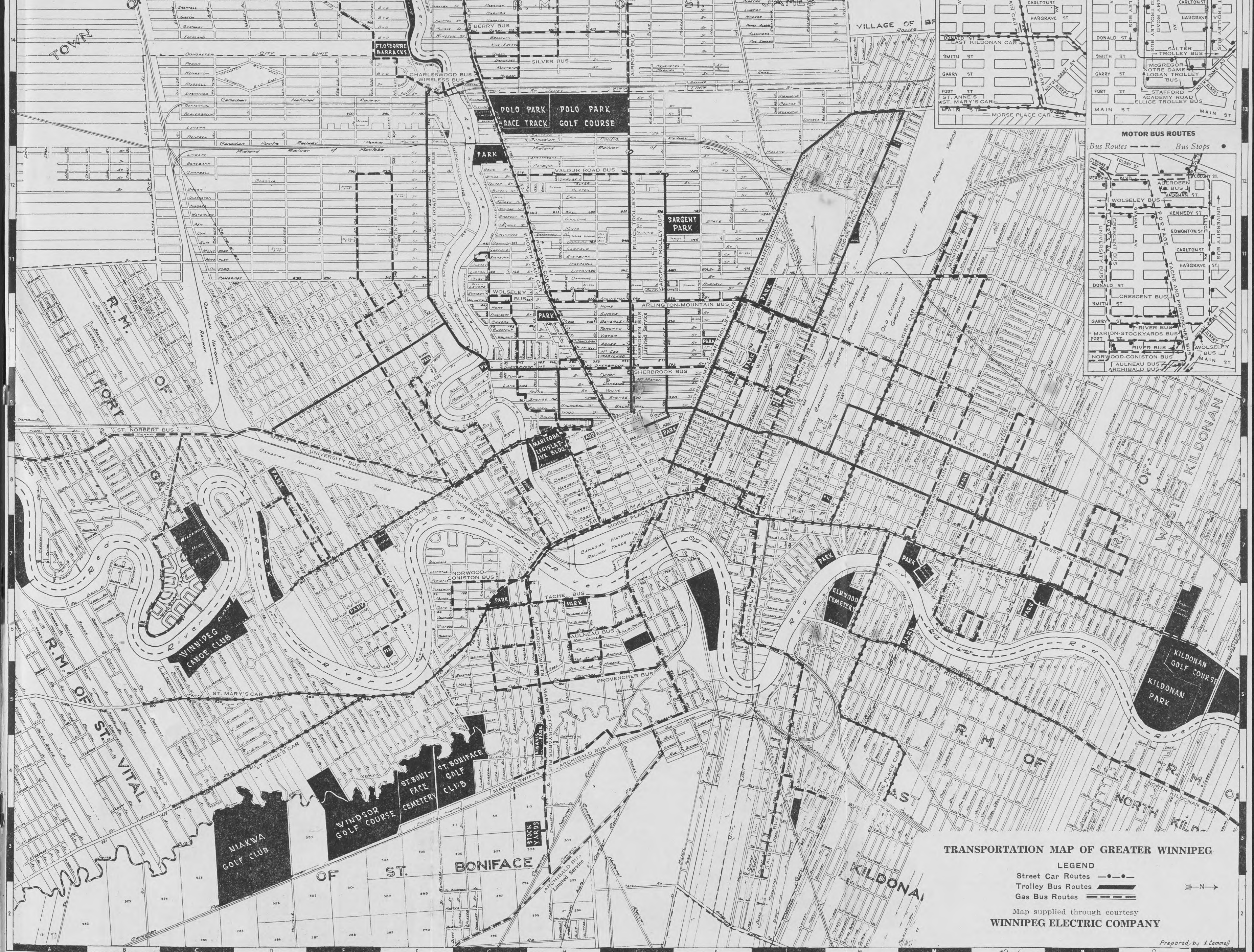




STREET CAR and BUS ROUTES in DOWNTOWN WINNIPEG









# ANTIQUES

Winnipeg's oldest and finest Antique and Gift Shop are now in their new store on Kennedy Street, with a wonderful display of real nice things

A WELCOME AWAITS YOU AT  
298 KENNEDY STREET

Phone  
923 247

**J. QUINTON McKAY**

Established  
1919

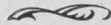
IMPORTER OF ANTIQUES

Free parking in the rear.

## *Congratulations Winnipeg*

*on your*

## *75th Anniversary*



*Compliments of*

## **Superior Equipment & Distributors Ltd.**

703 Broadway Avenue  
Winnipeg, Manitoba

Phone 37 029

### *Sellan's*

**TAILORED CLOTHES**

"It's Our Design That Counts"

We specialize in all Men's Wear,  
Made to Measure and Customized  
Tailored Garments Exclusive.

**OFFICERS' KIT SHOP**

Phone 923 951

387½ Portage Avenue, Winnipeg

### **M. J. SYM**

**PHOTOGRAPHIC LABORATORIES**

*"If the eye can see it . . .  
Our cameras will photograph it."*

Portraits

Weddings

**Industrial Photography**

**Anso Colour Film Processing**

**Colour Printing**

**16 Mm. Motion Pictures**

Phone 925 395

**Scott Block, 274 Main Street S.**

**1899 - OUR 50th ANNIVERSARY YEAR - 1949**

OWNED AND OPERATED BY THE UDOW FAMILY,  
FATHER AND SONS — SINCE 1899

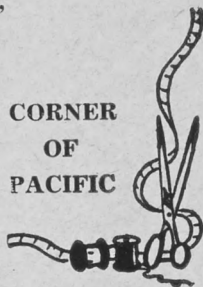
*"Largest Men's Wear Store in Town"*

568-70  
MAIN  
STREET  
WINNIPEG

**Boston** EST. 1899  
CLOTHING CO.  
*Limited*

3 Blocks North of City Hall

CORNER  
OF  
PACIFIC



*Welcome to the*

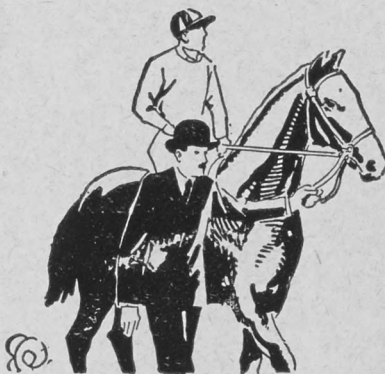
## **ELECTRICAL CITY**

For full information regarding  
low rates and dependable service write

### **City Hydro**

WINNIPEG'S MUNICIPAL ELECTRIC  
UTILITY

55 PRINCESS STREET, WINNIPEG



Come to the

## **RACES AT POLO PARK**

Portage Ave. W., Winnipeg

**JUNE 18 to JULY 4**

### **TOURISTS!!!**

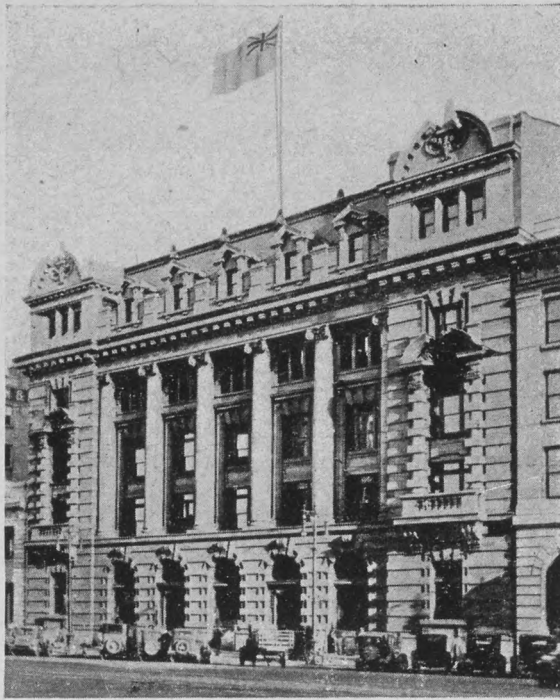
24-Hour Cleaning Pickup Service or 8-Hour  
Cash and Carry Service at our Plant

**Du Rite Cleaners and Dyers Ltd.**

291 SHERBROOK STREET

PHONE 722 404





—Courtesy Travel and Publicity Bureau.

#### WINNIPEG GENERAL POST OFFICE, PORTAGE AVENUE

When Manitoba entered the Canadian Federation in 1870, there were only four Post Offices in the province. One of these, which served the Red River Settlement, was Fort Garry. (The name was changed to Winnipeg in 1876.) The mail route upon which the settlement depended for its communications with the rest of Canada was via the United States, connections being made with this service at Pembina, North Dakota, twice a week. In summer the mail was carried on horseback, and in winter by dog team. The service continued to operate through U.S. channels until the

completion of the Canadian Pacific Railway in 1885.

Since that date, with the extensive influx of settlers on the fertile Western Plain, the building of branch railway lines fanning out from Winnipeg in all directions, the city has made phenomenal growth. The Post Office Department has kept pace with this development, as recent statistics would indicate. There are also ten branch Post Offices in Winnipeg. 75 years ago the revenue from the Fort Garry (Winnipeg) Post Office was slightly over \$3,000.00 a year, whereas the revenue for the fiscal year ending March 31st, 1948, was \$5,602,725.

#### HISTORICAL INTERESTS

Would you re-live two hundred years of adventure. You may do it in Greater Winnipeg.

See the Forks of the Red and Assiniboine rivers, birthplace of this City.

Fort Garry Gate, last relic of Forts Rouge, Gibraltar, Douglas and Upper Fort Garry, of the fur trade days that gave way to settlement when the authority of the Hudson's Bay Company was established in 1821.

The LaVerendrye monument, to the first white man who led the way to the Forks in 1736, as he sought the Western Sea.

Old Kildonan, St. Andrew's and St. Clement's—Mapleton churches by the Red River, marking the growth of the Red River Settlement.

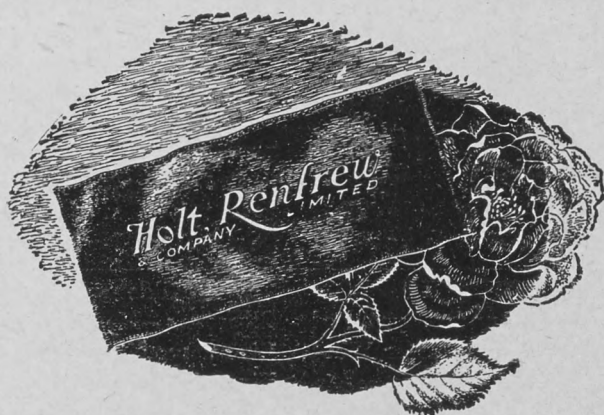
The Peguis monument in Kildonan Park, to the Saulteaux chief who befriended the first settlers in 1812.

The Seven Oaks monument on Main Street, where fur traders of the Northwest Company massacred a score of settlers in 1816.

The Countess of Dufferin, first railway locomotive in the West, brought to Winnipeg by barge in 1877, and now in front of the Canadian Pacific Railway station.

## 1873—WINNIPEG—1948

A little less than a century after the launching in 1738 of the tiny settlement by the first Red River settlers now constituting part of the City of Winnipeg, an enterprising merchant opened a small store for furs in the City of Quebec. This little sapling planted in 1837 was the beginning of Holt Renfrew & Company, Limited. During its nearly 112 years of progress, this firm has grown steadily, sturdily and strongly, and now has six stores in the leading cities of Canada, including Winnipeg. Holt Renfrew's unbroken record of honourable and fair dealing is the key to their success as Canada's Leading Furriers and Specialty Shops.



# HOLT RENFREW

PORTAGE AT CARLTON



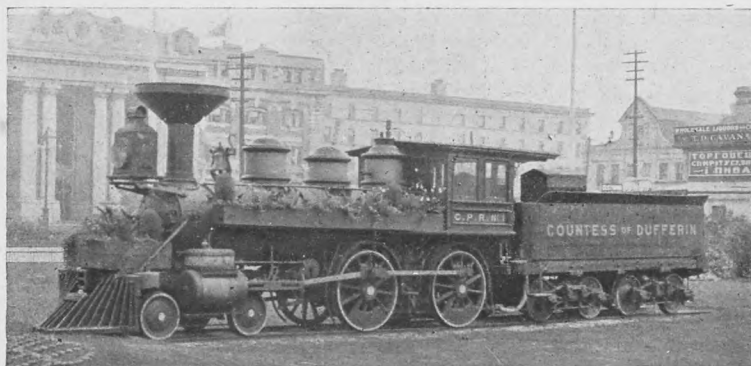
**FORT GARRY AND LOADING OF OXCARTS**

The Hudson's Bay Company as a Trading Organization, has been a prime factor in the development of Western Canada. After making thorough explorations of the region lying west and south of Hudson's Bay, the Company established trading posts at strategic points on the inland waterways, many of which eventually became the nucleus of permanent settlements.

One of these Trading Posts was established at the junction of the Red and Assiniboine Rivers. Here very extensive fortifications known as Fort Garry were constructed, to give protection to Company's factors, and the great quantities of supplies kept for distribution to the interior posts.

Scene above shows great numbers of ox-carts lined up at Fort Garry being loaded with these supplies, after which the long trek would commence to the remote Trading Posts, carrying blankets, clothing groceries, rifles, ammunition, traps, and various articles for bartening for furs with the Indians. On the return journey the carts would be loaded with all available furs gathered at the Trading Posts visited.

These events and activities are now only a matter of historical record. Old Fort Garry has been demolished, but the Red River Settlement which was established in the adjacent area, has in the last 75 years developed into the two flourishing cities of Winnipeg and St. Boniface.



—COURTESY WINNIPEG CHAMBER OF COMMERCE

**COUNTESS OF DUFFERIN**

The Countess of Dufferin was first Canadian Pacific engine to operate in Western Canada. It was built at the Baldwin Locomotive Works in Philadelphia, shipped by rail to Fargo, N.D., thence by barge on the Red River to Winnipeg in 1877.

"The Countess" served for many years on different Divisions on the Western Plains and British Columbia, retiring from the service with the advent of the more powerful engines. It is now on exhibition to the public in the small park in front of the Canadian Pacific Railway Depot.



# *Fifty-Eight Years of* **SERVICE**

As a pioneer company founded in 1891, the Great-West Life is proud to join in observing the 75th Anniversary of the City of Winnipeg.

Over a period of 58 years the Company has grown and developed to become truly international in scope having established an outstanding record of service throughout Canada and the United States.

The Company looks forward with confidence to ever-increasing opportunities of serving the people of Winnipeg in the years that lie ahead.



*The*  
**GREAT-WEST LIFE**  
**ASSURANCE COMPANY**  
**HEAD OFFICE — WINNIPEG**



# *Time-Tested Dependability*

**In 1872**

**In 1949**

**Winnipeg's First Newspaper**

## **WINNIPEG FREE PRESS**

Since 1872, the Free Press has been Western Canada's leading newspaper. It commenced publication a year before the settlement became a city. A hand press turned out four pages at 200 papers per hour, but the circulation was under 500.

The daily Manitoba Free Press, the only daily west of Toronto, began July 6, 1874, delivered to the 900 buildings and homes in the new city.

Things moved rapidly in Winnipeg in the 1880's and '90's and the Free Press kept right up with them. In 1881, it became a morning paper. In 1889, the Free Press began publication of an evening edition. In December, 1931, the name Manitoba Free Press was changed to Winnipeg Free Press.

The fast-growing paper changed its premises in 1882, 1900, 1905 and finally settled on Carlton Street in 1913. During March, 1949, the circulation was in excess of 100,000. Approximately a thousand tons of newsprint paper are consumed each month by the Free Press publications.

The million-and-half dollar building and plant is staffed by over 400 employees.

Visitors to the city during Anniversary Week are invited to make a tour of this modern plant on Carlton Street.

## WELCOME TO WINNIPEG

and our Famous Linen Shop for Pure Irish Linens and Fine Hand Embroidered Linens, including Madeira, Chinese and Italian Banquet Clothes, Colored Linen Damask Cloths and a wide Assortment of Fine Linen Handkerchiefs.

## THE LINEN CHEST

255 KENNEDY STREET

1/2 Block South of Portage

PHONE 925 989

### WHITE'S HARDWARE LTD.

IMPORTERS OF  
FINE ENGLISH CHINA

619 PORTAGE AVE.

PHONE 34 781

### FISHING TACKLE

Portable Radios — Car Radios

To make your holiday more  
pleasurable

## WINDSOR-GOSTLING

Radio — Service — Sales

610 PORTAGE

PHONE 30 276

All makes repaired

## TIRES on TERMS

*Why Delay — Buy them today!*

**PAY AS YOU RIDE**

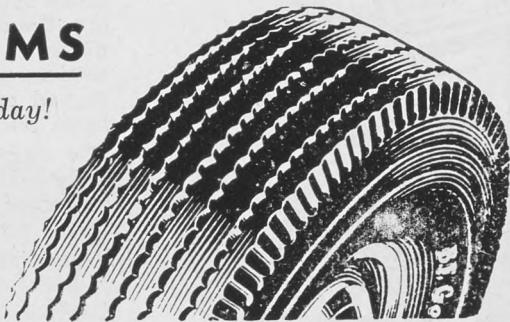
Use our Thrifty Budget Plan

**B. F. GOODRICH STORE**

666 Portage Ave.

Winnipeg

Phone 37 031 - 37 032



The Place for the Better Job

### F. CURWAIN

Guaranteed watch repairs at  
reasonable prices

DIAMOND RINGS, JEWELRY,  
CLOCKS, CHINA SILVERWARE

281 Donald Street, Winnipeg  
South of the Metropolitan Theatre

Phone 925 035

*Everything*

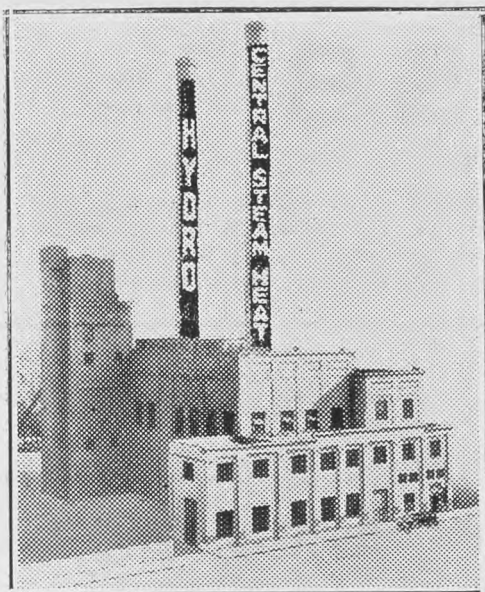
*In Music*

**WINNIPEG PIANO CO**

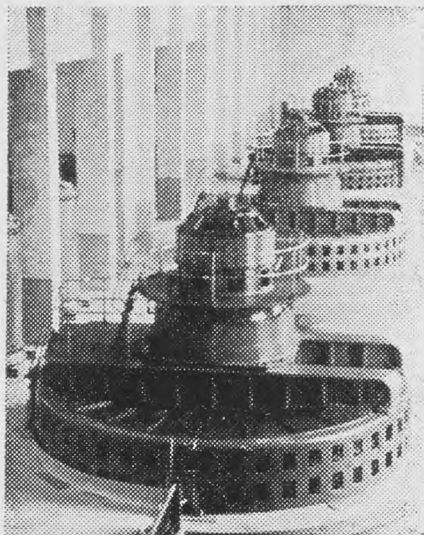
• 383 PORTAGE AVE.

Phone 925 474 Established 1903

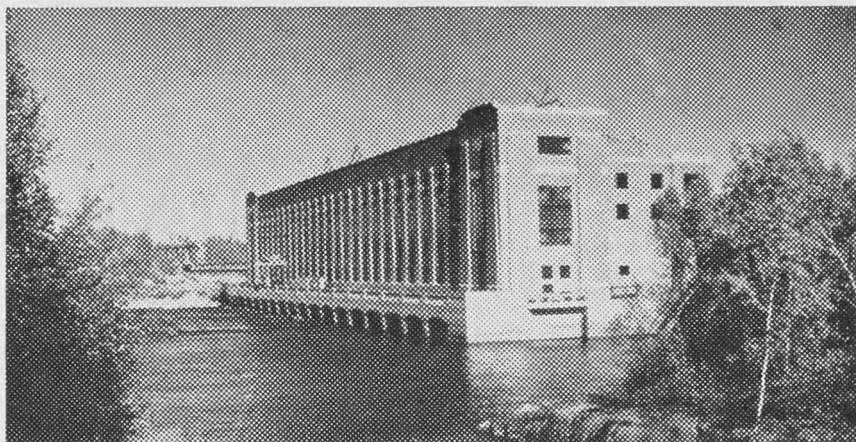




City Hydro's Central Steam Heating and Standby Plant which supplies central steam heating to over 300 customers in the downtown business section of Winnipeg.



Four of the eight 12,000 h.p. generators in City Hydro's Slave Falls power plant.



The Slave Falls power plant on the Winnipeg River, 80 miles northeast of the city. This plant, owned and operated by the City of Winnipeg, has a capacity of 96,000 h.p.

City Hydro commenced operations in 1911, when it introduced low cost power to Winnipeg from its Pointe du Bois power

plant. By 1926, the Pointe du Bois plant had reached its full capacity of 105,000 h.p., and another plant was built at Slave Falls in 1931. The Slave Falls now at full capacity of 96,000, City Hydro's total generating capacity is over 200,000 h.p. City Hydro, Winnipeg's municipally-owned utility, now represents an investment of over \$30,000,000

## CLUBS

	Meeting	Place	Time	Phone
Kinsmen Club	Every Second Monday	Royal Alexandra Hotel	6.30	928 008
Kiwanis Club	Every Tuesday	Royal Alexandra Hotel	12.30	922 727
Rotary Club	Every Wednesday	Royal Alexandra Hotel	12.20	922 058
Lion's Club	Every Thursday	Fort Garry Hotel	12.15	925 619
Optimist Club	Every Thursday	Royal Alexandra Hotel	12.15	922 411
Fraternal Order of Eagles—Meets every 2nd and 4th Tuesday at 8:00 p.m. in the Marlborough				

1250  
Kilocycles

# CKSB

1000  
WATTS

ST. BONIFACE

CKSB a French language Radio Broadcasting Station located at 607 Langevin St., in the City of St. Boniface, wishes to extend to the citizens of its sister city of Winnipeg sincere congratulations and very best wishes on the celebration of the seventy-fifth anniversary of their city's incorporation.

**DINE  
AND RELAX**

at

**PICARDY**



Makers of  
Canada's Celebrated  
Candies  
and Pastries



Stores in:

Winnipeg — Calgary — Regina  
Edmonton and Saskatoon

*Fishing Tackle*

RODS — REELS — PLUGS  
SPINNERS, etc.



GUNS — RIFLES  
AMMUNITION  
HUNTING KNIVES, etc.

**SWEDISH CANADIAN SALES**

215 LOGAN AVENUE

(Just Off Main Street)

Phone 27 021

**Winnipeg Photo Company**

Photographic  
Supplies  
for the

Amateur and Professional



350 DONALD ST.      PHONE 25 855

**BORNOFF SCHOOL**

of

**MUSIC**

Courses leading to Dip-  
lomas and Bachelor of  
Music Degree. (Mus. B.)

218 Bannatyne Ave.

Phone 29 877





**WINNIPEG ELECTRIC RAILWAY CHAMBERS**  
*Electric Railway Chambers, Head Office of the Winnipeg Electric Company,  
 located at the corner of Albert St. and Notre Dame Ave., Winnipeg*



**KING EDWARD PARK** —Courtesy Public Parks Board





**Winnipeg Electric Company**  
operates the most modern public  
vehicles in existence — trolley  
coaches. Take a ride on one of  
these smooth riding vehicles.

City fares 10c cash or  
2 tickets for 15c or

**BUY A BOOK OF 20 TICKETS**  
**FOR \$1.50**—this is the easy way.

**WINNIPEG ELECTRIC COMPANY**

## Insurance Specialists

Established 1893

★  
**Congratulations Winnipeg!**  
As one of your oldest  
established business organi-  
zations, we extend best  
wishes on your 75th  
Birthday.

★ ★  
“If it’s  
**INSURANCE**  
we write it”

**ALLAN.**  
**KILLAM**  
AND **McKAY**  
LTD.

364 Main St. Phone 925 221

## **ANTIQUES** *Direct from England*

Ladies and Gents chairs—Occasional chairs for needlepoint—Settees.

A fine collection of old China

Meissen — Dresden — Bisque Figures — Staffordshire

### **HART'S ANTIQUE SHOP**

935 Grosvenor Ave.

**WINNIPEG**

Phone 44 334

### **Richardson Bros.** ART GALLERY

*Paintings and Fine Prints*

332 Main St. — Phone 926 851  
Winnipeg

### WELCOME U.S. VISITORS TO *The* **DEBONAIRE**

*Exclusive Women's Wear*

276 KENNEDY STREET  
Just North of Portage Ave.  
**WINNIPEG**  
Phone 926 008

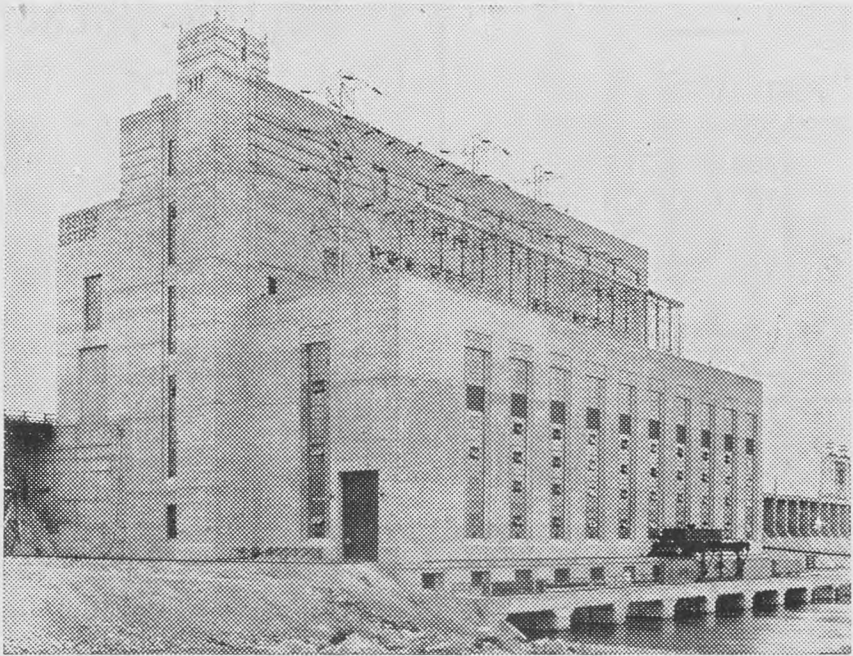


—Courtesy Travel and Publicity Bureau.

### THE WINNIPEG RIVER

Winnipeg is known as the Electric City, with an amply supply of cheap hydro-electric power constantly available. The Winnipeg Hydro and the Winnipeg Electric have developed power sites on the

turbulent Winnipeg River (see illustration above) with a capacity of 600,000 horse power, and there are still a number of power sites on the river to be developed for future requirements.



*Winnipeg Electric Company's Power Plant at Seven Sisters Falls  
on the Winnipeg River*

In 1902, electricity was expensive in Winnipeg. It was produced in an old, inefficient steam plant using wood for fuel. It cost 20 cents per kilowatt hour. Now it costs an average of 2 cents per kilowatt hour.

Winnipeg Electric Company brought into Winnipeg the first supply of low cost hydro-electricity from Pinawa Falls on the Winnipeg River, in 1906.

Today Winnipeg Electric Company has two more hydro-electric plants:

Great Falls—168,00 horsepower capacity.  
Seven Sister Falls—225,000 horsepower.

The millions of dollars invested in these plants all came voluntarily from individual citizens. They are an outstanding example of **Voluntary** Public Ownership providing efficient service to the public.

**ANTIQUES:** Come in and see our large assortment of antiques  
**CHINA — GLASSWARE — BRASS — COPPER**  
as well as new English China.

## **THE CURIOSITY SHOP**

1454 Main St., opp. North Carsheds

Phone 54 103

# KELEKIS

Fish and Chip Shop

Famous for our  
**SHOE STRING POTATO  
CHIPS**

FISH AND CHIPS  
STEAKS AND CHOPS  
HAMBURGERS  
HOT DOGS

Orders put up to take out

929 — Main Street — 1100

57 444 — Phone — 57 921



**\$3<sup>65</sup>**

## **SMART COTTON DRESSES**

FOR  
HOME OR STREET WEAR

**995 PORTAGE AVE. (West)**

**THE CANADIAN NATIONAL  
INSTITUTE FOR THE BLIND**

This advertisement sponsored by Al.  
Simmons, circulation manager of  
Saturday Night.

## **Importers of Fine English Bone China**

**Royal Doulton — Minton — Spode — Coalport  
Belleek — Aynsley — Paragon**







—Courtesy Travel and Publicity Bureau.

### LEGISLATIVE BUILDING, WINNIPEG



### WINNIPEG TRIBUNE BUILDING

Pictured above is the Winnipeg Tribune Building located at the corner of Smith St. and Graham Ave. The Winnipeg Tribune is in its sixtieth year of continuous

publication as a daily newspaper. Visitors interested in the operation of a daily newspaper are always welcomed.



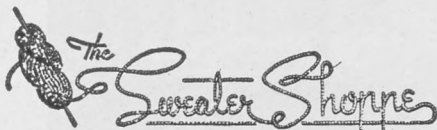
Choose from

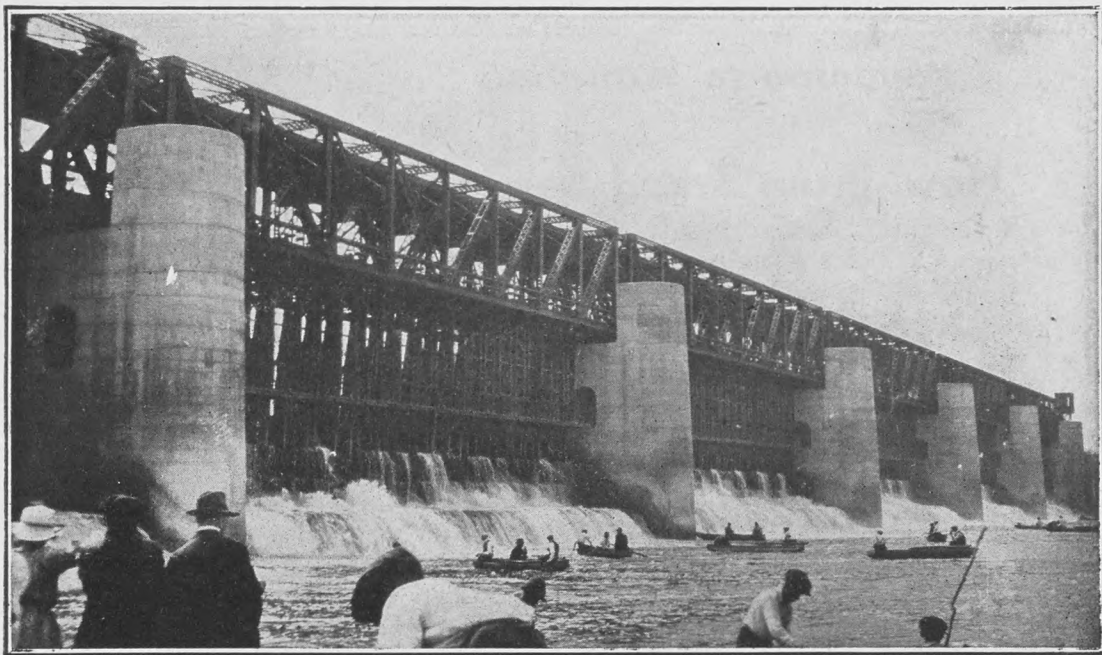
## ANGORA

## BOTANY



Men - Women - Children

**Phone 925 319**



—Courtesy Travel and Publicity Bureau.

**ST. ANDREWS DAM AND LOCKS ON THE RED RIVER**  
*Eighteen miles north of Winnipeg—a favourite spot for anglers*

**TAKING GOODS OUT OF  
CANADA**

United States residents returning to the United States from Canada are entitled to take home, duty free, articles for personal or household use amounting to \$100.00, purchased incidental to the journey and not bought on commission or intended for sale, PROVIDED they have been outside the United States at least 48 hours. This exemption may be claimed for every 30 days.

On May 20th, 1948, a law was passed which permits an additional exemption of \$300.00 per person. If the \$100.00 exemption has been taken advantage of within 30 days prior to applying the increased exemption provision, the \$300.00 only would apply. If the \$100.00 exemption has not been taken advantage of within 30 days, an exemption of \$400.00 would apply. The qualifications to obtain the greater exemption are that the tourists may have remained beyond the territorial limits for a period in excess of 12 days or more and that he has not had an exemption under the provision within six months prior. ,

Articles belonging to one passenger can-

not be included in the exemption of another, except that when members of a family residing in one household travel together on their return to the United States, their exemptions to which the several members of the family are entitled may be grouped without regard to which member is the owner. , ,

Purchases must be declared at the actual price paid, and a fair value declared for all articles obtained otherwise than by purchase, including gifts received. The dutiable value of merchandise is determined by appraisal by the U.S. Customs Officers, and due allowance is made by appraising officers when the purchase price or value declared is higher than the correct dutiable value.

All merchandise acquired abroad must be declared. When the value of the articles imported is less than \$25.00 and accompany the passenger, an oral declaration may be made. When the value of the articles exceeds \$25.00, a written declaration is also required when the merchandise is to be shipped to the declarant, and a special form is returned to the passenger which must be mailed to the store from which the purchase was made.



**Welcome to Winnipeg**

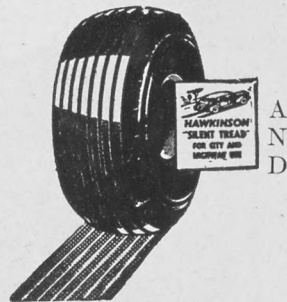
Visit

## **Hawkinson Tread Service**

to see the **latest** and **best** method in tire re-capping, vulcanizing and wheel balancing. We also carry a stock of new and used tires and tubes.

**158 FORT STREET, WINNIPEG**  
(Northwest cor. Fort and York)

**FOR CITY**



A  
N  
D

**HIGHWAY USE**

The logo for Salisbury House Restaurants. It features a shield with the letters 'S' and 'H' inside. Below the shield is a banner that says 'SALISBURY HOUSE'. To the right of the shield, the word 'QUALITY' is written in large, bold, serif letters, followed by 'Does Count' in a script font. A spotlight effect with several lines radiating from the shield illuminates the text. Below the spotlight, the words 'Salisbury House' are written in a large, elegant script font, followed by 'RESTAURANTS' and 'WINNIPEG' in smaller, bold, sans-serif letters. To the right of the text is a small cartoon illustration of a boy in a suit, holding a small object.

**Records — Music — Repairs**  
**Musical Instruments**

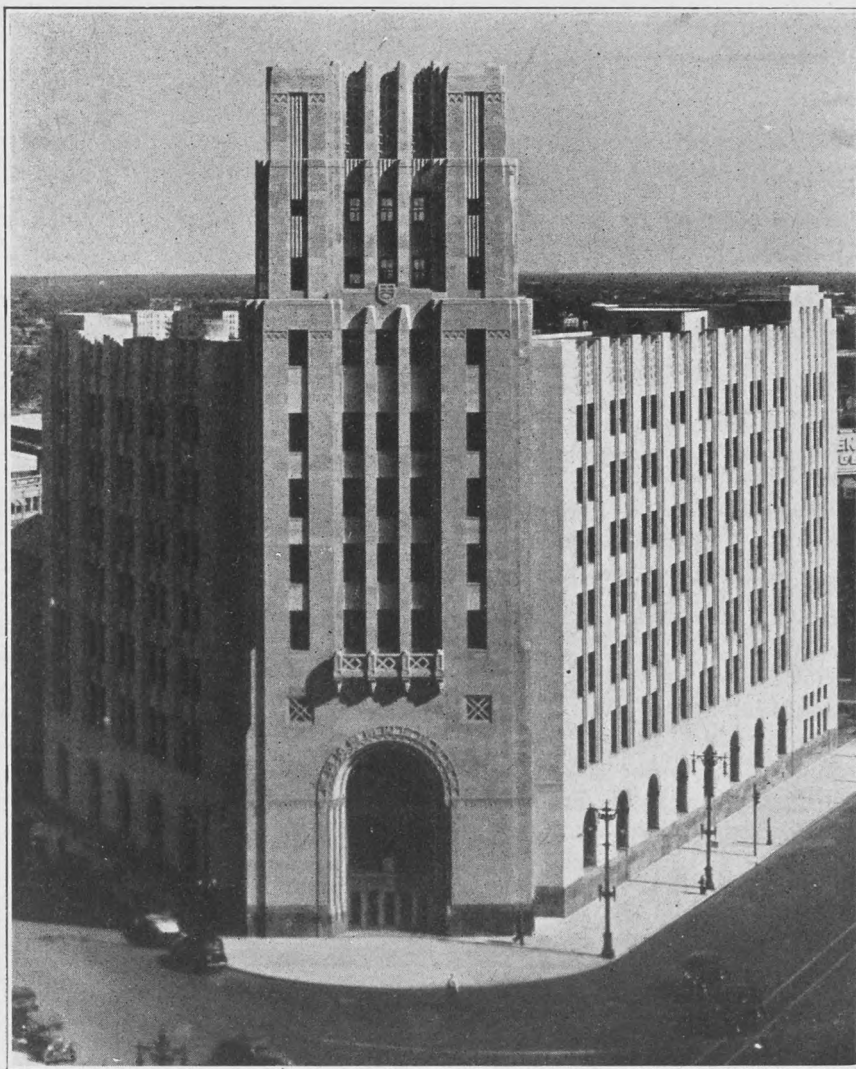
*Ray*  
**Wamer**  
*Limited*  
**PHONE 22112**  
**347 DONALD ST.**

## **THE GIFT SHOP - Jewellers**

Watches — Diamonds — Jewellery  
Chinaware — Royal Daulton — Aynsley and China Florals

**415½ Portage Ave., Winnipeg**

**Phone 925 926**



—Courtesy Travel and Publicity Bureau.

### DOMINION PUBLIC BUILDING

#### PROCEDURE UPON LEAVING CANADA

Visiting United States citizens may leave Canada by any port of entry. The United States Department of State advises that, "the new (United States) regulations impose no additional requirements on United

States citizens and they may, as heretofore, proceed to Canada and return to the United States without any specified documentation. They need only have as a matter of convenience the documentary evidence customarily carried in the past." In case you must identify yourself when re-entering the United States, personal papers would be helpful; for example: an old passport, baptismal or voter's certificate, a car or driver's license, personal letters or similar papers. Your birth certificate is positive identification. Naturalized citizens should carry their naturalization certificates.

**Our Cover:** The cover on this publication was especially prepared by Mr. O. C. Ganes, 43 Roslyn Road, Winnipeg, for Winnipeg's 75th anniversary year.

## ADVERTISING INDEX

*We the advertisers sincerely hope you enjoy your visit to Winnipeg, and extend a hearty welcome to come and visit us again.*

*We are pleased to have helped you to make your visit with us enjoyable.*

*It is our constant aim to give you courteous and comfortable service during your visit to Winnipeg.*

	Page		Page
Acme Motors .....	14	King's Ltd. ....	2
Allan, Killam & McKay Ltd. ....	32	Lewis Craft Supplies .....	6
American Auto .....	12	Linen Chest, The .....	28
Ashdown's Hardware .....	6	Little Gallery, The .....	10
Black & White Taxi .....	12	Manitoba Hardware & Furniture	
Blackwood Beverages .....	18	Co. ....	36
Blindcraft .....	34	Manitoba Telephone System .....	2
Bornoff School of Music .....	30	Martin & Co. (E.P.) Ltd. ....	6
Boston Clothing .....	22	Meyers Studio .....	4
Brathwaites Ltd. Inside Front Cover		McCreery's Limited .....	16
Brennan's (Winnipeg) Ltd.		McKay, J. Quinton .....	21
Inside Front Cover		National Motors .....	4
B. F. Goodrich Store .....	28	Picardy Ltd. ....	30
Cameo Gift Shop .....	12	Polo Park Races .....	22
City Dray Co. Ltd. ....	6	Richardson Bros. ....	32
City Hydro .....	22	Ricksha .....	8
Curiosity Shop .....	34	Salisbury House .....	38
Curwain, F. ....	28	Sellans .....	21
C. & S. Radio Electric .....	8	Shore's Jewellery .....	12
CJOB .....	14	Superior Equipment & Distribu-	
CKSB .....	30	tors Ltd. ....	21
Debonaire, The .....	32	Sweater Shoppe, The .....	36
Du Rite Cleaners & Dyers Ltd. ....	22	Swedish Canadian Sales .....	30
Eastman Limited .....	12	Sym, M. J. ....	21
Fairfield & Sons Ltd.		T. Eaton Co. ....	20
Inside Back Cover		Tadman's Hardware .....	18
Fraser, J. G. Ltd. ....	4	Taylor's Photo Supply .....	18
Gift Shop, The .....	38	Travel & Publicity Bureau .....	36
Graham Jewellers .....	34	Western Music .....	4
Great-West Life .....	26	Western Sales .....	4
Hamerton Ltd., Ray .....	38	White's Hardware Ltd. ....	28
Hawkinson Tread Service .....	38	Windsor-Gostling .....	28
Highland Motors Inside Front Cover		Winnipeg Electric Co. ....	32
Holt Renfrew .....	24	Winnipeg Musical Supply .....	12
Hudson Bay .... Outside Back Cover		Winnipeg Photo Co. ....	30
Imperial Oil .... Inside Back Cover		Winnipeg Piano .....	28
Kelekis Fish & Chip Shop .....	34	Wright Motors .....	18



## *Welcome Tourists!*

Your credit card is honoured by all Imperial Dealers who are recognized by these signs



The following companies credit cards are honoured by Imperial Dealers everywhere in Canada.

Imperial Oil Ltd.  
Esso Standard Oil Co.  
Standard Oil Co. of B.C.  
Kesbec Inc.  
Standard Oil Co. of Pennsylvania  
Standard Oil Co. (Kentucky)  
Socony Vacuum Oil Co. Inc.  
Magnolia Petroleum Co.  
General Petroleum Corp. of Cal.

The Standard Oil Co. Indiana)  
Phillips Petroleum Co.  
Humble Oil and Refining Co.  
The Standard Oil Company (Ohio)  
The Carter Oil Company  
Standard Oil Co. of California  
Standard Oil Co. of Texas  
The California Company  
Utah Oil Refining Company

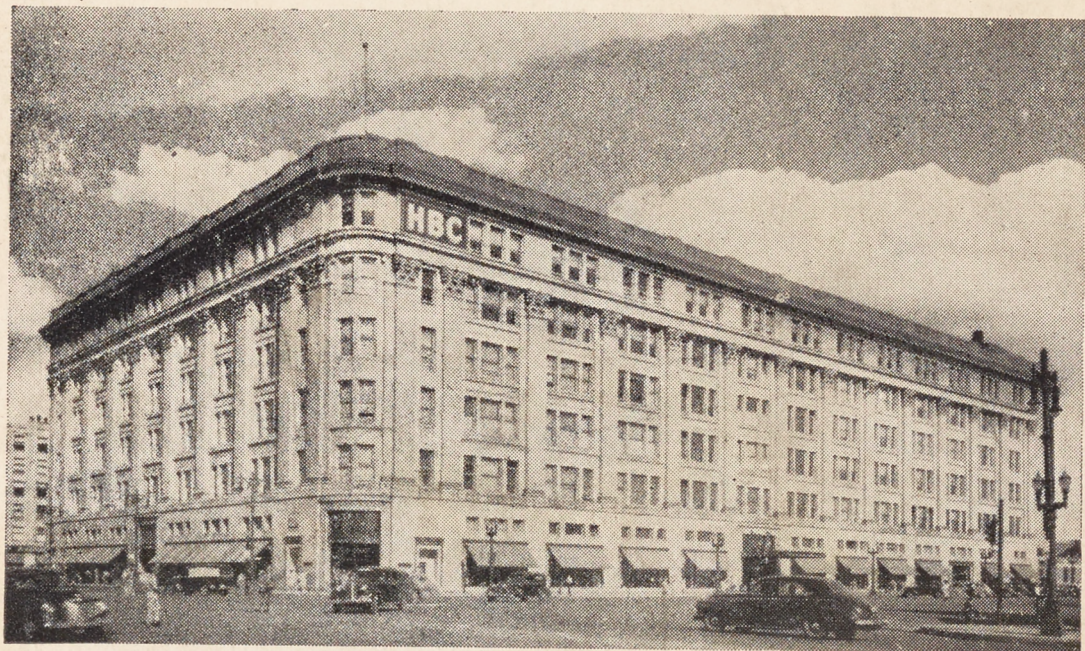
## ***Welcome to Winnipeg!***

Winnipeg has grown much over a three-quarter century span, and we're proud of her progress. We're proud, too, of **our** growth during a quarter century. Thousands and thousands of families are satisfied owners of Fairfield blankets. Visit our factory depot on Ellice Avenue at the Airport and see for yourselves these marvellous blanket values.

**FAIRFIELD & SONS LTD.**

**WINNIPEG WOOLLEN MILLS**





*The Hudson's Bay Company's Modern Store — Portage Ave. and Memorial Blvd.*

## **Welcome to Winnipeg and the BAY . . .**

The BAY is pleased to extend a warm welcome to visitors in Winnipeg—especially to our friends from across the border. We are sure your visit here will become a pleasant chapter in your book of memory. While in Winnipeg be sure to visit the BAY . . . the home of fine quality English merchandise.

### **BAY SERVICES**

PARCELS AND CLOAK CHECKING — Second Floor, POST OFFICE—Mezzanine Floor, TOURIST INFORMATION — Main Floor, TELEPHONE BOOTHS, Main, Mezzanine, Third, Second and Fifth Floors, PARKING LOT — Rear of Store, HISTORICAL EXHIBIT — Fourth Floor.

### **WHERE TO EAT**

The BAY has a fine reputation for its choice foods, moderately priced and served in pleasant surroundings. There are four places to eat in the store — GEORGIAN ROOM—Fifth Floor, CALENDAR ROOM — Fifth Floor, SNACK CORNER — Main Floor, JOLLY CANUCK—Bay Basement.

**The BAY will deliver to your hotel Dial 3-2-2**

# **Hudson's Bay Company.**

INCORPORATED 2<sup>ND</sup> MAY 1870.